



Refined
aesthetics
redefined
in form.

CREANZA
TILES

800x1600mm
600x1200mm
600x600mm
Latest Edition

BUILDING A LEGACY OF INNOVATION AND EXCELLENCE

The structure, technology and the entire setup at CREANZA is in sync with the contemporary times. Innovation, Progress, Commitment and Perfection are the four fundamental pillars here. Our core values come in the form of a perfect combination of Innovation, Quality, Sustainability, and Customer-centricity in equal measures. Each team member here shares our passion for the craft. We love to invent and reinvent surfaces, new measures, and explore ways to better our craft with the help of our state-of-the-art technology and 'can-do' attitude.

The unmatched technical brilliance of our manufacturing units and genuine efforts of the man power has led us to the path of growth and progress. Moving ahead on the bright path of achievements, we are bringing a new thought process for the best results.

Equally passionate about environmental care, we recently installed a state-of-the-art solar plant that helps us significantly reduce our carbon footprint. A thoughtful intention that helps us power our operations in pursuit of a green future.



20+
Years of Experience
in Ceramic Industry

25m
Sq. mtrs.
Production Capacity Per Year

06
Manufacturing Units
Across Morbi

1000+
Channel Partners
in India

75+
Export
Countries

1000+
Employees



ABOUT CREANZA

In an industry where some sellers focus on innovation, the other few choose to concentrate on variety. CREANZA has adopted a holistic strategy of encompassing all the attributes of the product. CREANZA epitomizes consumer-first approach with an enduring combination of innovation, unique variety and quality.

Since its inception in 2011, CREANZA tiles, based at Morbi in Gujarat, is one of the pioneer and dominant manufacturers cum exporters of premium glazed vitrified tiles. CREANZA has state-of-the-art manufacturing facility with latest technology machinery imported from Italy, Spain and China.

At CREANZA, we believe in providing superior quality and services, further strengthening our relationship with consumers.

In tandem with an increasing demand of vitrified tiles, we have an installed capacity of 75,000 sq.m./day of GVT, PGVT, and Wall Tiles spread across a humongous 65 acres land. We have collaborated with the largest Italian conglomerate, Sacmi for its press technology and installed System digital printing machine, which helps us yield innovative tiles with stunning designs and excellent quality. We constantly emphasize on new product development catering to the dynamic and unique tastes of our consumers.

QUALITY CERTIFICATES





Where aesthetically resilient, exemplary surfaces are demanded, we stand at the forefront

Refined spatial expressions, made palatable by design.

This collection is intention objectified. Spatial languages, with their own distinct frequencies, are found here. Be it refined restraint or a revisit to the golden eras, to touching base with our roots to when maximalism was the talk, this collection satiates all of those spatial requisites.

This collection spectrum comes in:

800x1600mm

600x1200mm

600x600mm

From tiles to slabs, this collection is purposefully curated in three sizes and variations, with a standard thickness to ensure durable spatial expression.

From seamless aesthetics to reliving the glories of the past, find what pleases you here; choose it with as much care and intention as we did while putting this collection together.



Full Polished

Where light becomes integral to elevating your surface aesthetics.



Carving Punch

Tactility that is felt not on the surface but deep within its structural aesthetics.



Carving

A refined tactile surface that perfectly mimics natural surficial aesthetics.



Evan

An ultra-flat white surface that takes on a modern aura with its low reflection.



Evan Punch

When matt meets geometric relief to make for an urban surface, you get Evan Punch.



Evan with GL Ink

Soft stone-like tactility that is elevated with each vein. Modernity that loves low reflections found here.



Solido

The elemental tactility of stone, expressed through a matt, granulated texture.



Solido + GL Ink

Surface elevation taken to the next level when printed patterns and tactile relief are concerned.

BUILDING A LEGACY OF INNOVATION

For spaces that deserve nothing less than extraordinary, Creanza introduces a collection that surpasses the limits of ceramics.



Sustainable

Crafted using responsible materials, practices, and processes, offering sustainable surface solutions.



Environmentally Friendly

Manufactured with processes designed to reduce carbon footprint.



Hygienic

Non-porous surfaces prevent bacterial growth, making them ideal for kitchens and food-contact zones.



Long-lasting

Superior raw materials and advanced manufacturing techniques ensure durability and low maintenance.



Fire-resistant

Ideal for kitchens, fireplaces, and areas near heat sources.



Colour-fast

Highly resistant bodies prevent colour fading, ensuring surfaces stay vibrant and new-looking.



Frost-resistant

Engineered to withstand extreme temperature variations.



Non-absorbent

The dense, vitrified structure ensures extremely low water absorption.



Chemical-resistant

Engineered to withstand exposure to common household and industrial chemicals, ensuring surfaces stay unaffected.

Understated Luxury Arrives

In Slab Format - Seamlessness
Made Effortless.

Expansive surfaces, seamless aesthetics achieved, making for a space that is elegant in its being, in its own right and demeanor.

The size is an advantage for spaces that require low maintenance, heavy traffic, and a refined aesthetic that appeals to everyone.

Understated class reinvents itself here with our slabs, whose subtle minimalism and reliefs create spaces that are chic and objectified.

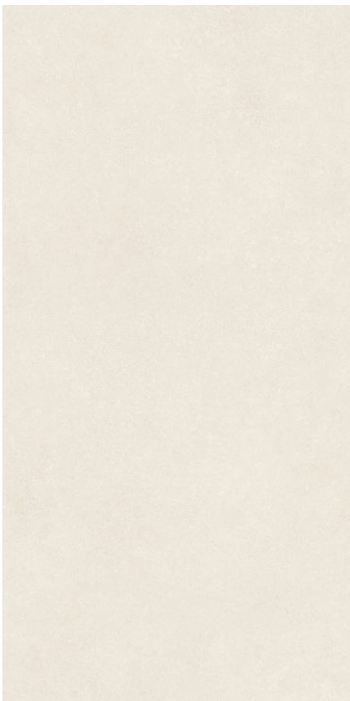
INFIMIA+
ELEGANT SLABS

The collection is available in

800x1600mm

Beneath Elegance





Faces: 3



Regal
Quartier Crema

Surface:
Evan



Faces: 3



Regal
Quartier Crema Punch

Surface: | Punch:
Evan | Leaf



Faces: 3



Regal
Quartier Taupe

Surface:
Evan

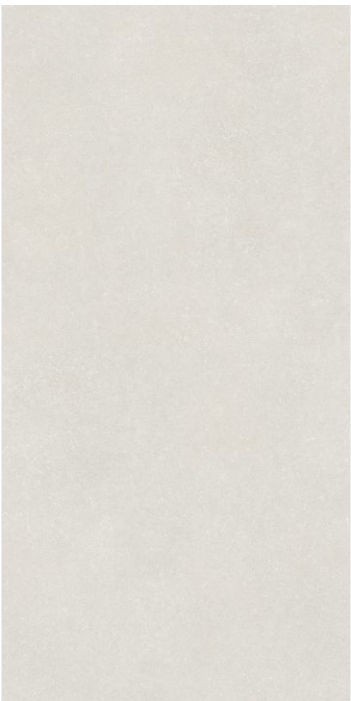


Faces: 3



Regal
Quartier Taupe Punch

Surface: | Punch:
Evan | Leaf



Faces: 3



Regal
Quartier Silver

Surface:
Evan



Faces: 3



Regal
Quartier Silver Punch

Surface: | Punch:
Evan | Leaf



Faces: 3



Regal
Quartier Gris

Surface:
Evan



Faces: 3



Regal
Quartier Gris Punch

Surface: | Punch:
Evan | Leaf



Wall-1 / Regal Quartier Crema, 800x1600mm, (Evan)
Wall-2 / Regal Quartier Crema Punch, 800x1600mm, (Evan, Leaf Punch)
Floor / Regal Quartier Crema, 800x1600mm, (Evan)

Elegance Fortified

Where performance is a beauty statement.

Industry-standard tile size to make spaces as effortlessly beautiful as the size is when maintenance and handling are concerned.

Punches and surface options to choose what your surficial language of elegance is like. Your frequency, your style vision, one perfect architectural collection to help fit into your idea of spatial perfection.

The optimal size delivers aesthetics that make you worry-free about durability, thanks to its built-in resilience and the size to add to it.

GVT
PGVT | **Priviā**
COLLECTION

The collection is available in

600x1200mm

Aspired Surfaces





Faces: 6



**Royal
Basalt Sand**

Surface:
Evan with Gl Ink



Faces: 6



**Royal
Basalt Sand Punch**

Surface: Evan with Gl Ink
Punch: Bricks

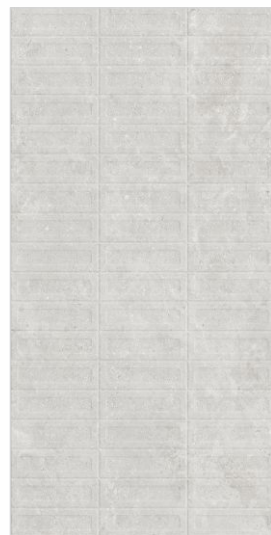


Faces: 6



**Royal
Basalt Smoke**

Surface:
Evan with Gl Ink



Faces: 6



**Royal
Basalt Smoke Punch**

Surface: Evan with Gl Ink
Punch: Bricks



Faces: 6



**Royal
Basalt Clay**

Surface:
Evan with Gl Ink



Faces: 6



**Royal
Basalt Clay Punch**

Surface: Evan with Gl Ink
Punch: Bricks



Faces: 6



**Royal
Basalt Ash**

Surface:
Evan with Gl Ink



Faces: 6



**Royal
Basalt Ash Punch**

Surface: Evan with Gl Ink
Punch: Bricks



Wall / Royal Basalt Clay Punch, 600x1200mm, (Evan, Bricks Punch)
Floor / Royal Basalt Clay, 600x1200mm, (Evan)



Faces: 5



**Royal
Artisan Clay**

Surface:
Evan with Gl Ink



Faces: 3



**Royal
Artisan Clay Decor**

Surface:
Evan with Gl Ink



Faces: 5



**Royal
Artisan Ash**

Surface:
Evan with Gl Ink



Faces: 2



**Royal
Artisan Ash Decor**

Surface:
Evan with Gl Ink



Wall & Floor / Royal Artisan Ash, 600x1200mm, (Evan with Gl Ink)
Wall / Royal Artisan Ash Decor 600x1200mm, (Evan with Gl Ink)



Endless

Faces: 6



Royal
Amber Caramel

Surfaces:
Glossy,
Carving



Endless

Faces: 6



Royal
Amber Caramel Punch

Surface: | Punch:
Carving | Strip



Endless

Faces: 6



Royal
Amber Lucent

Surfaces:
Glossy,
Carving



Endless

Faces: 6



Royal
Amber Lucent Punch

Surface: | Punch:
Carving | Strip



Wall / Royal Amber Caramel, 600x1200mm, (Carving) &
Royal Amber Caramel Punch, 600x1200mm, (Carving, Strip Punch)
Floor / Royal Amber Caramel, 600x1200mm, (Glossy)



Faces: 4



Royal
Cortona Sand

Surfaces:
Glossy,
Carving



Faces: 4



Royal
Cortona Sand Punch

Surface: | Punch:
Carving | Strip



Faces: 4



Royal
Cortona Shark

Surfaces:
Glossy,
Carving



Faces: 4



Royal
Cortona Shark Punch

Surface: | Punch:
Carving | Strip



Wall-1 / Royal Cortona Sand, 600x1200mm, (Carving)
Wall-2 / Royal Cortona Sand Punch, 600x1200mm, (Carving, Strip Punch)
Floor / Royal Cortona Sand, 600x1200mm, (Glossy)



Endless

Faces: 8



Royal
Cresta Sand

Surfaces:
Glossy,
Carving



Endless

Faces: 8



Royal
Cresta Sand Punch

Surface: | Punch:
Carving | Strip



Endless

Faces: 8



Royal
Cresta Cloud

Surfaces:
Glossy,
Carving



Endless

Faces: 8



Royal
Cresta Cloud Punch

Surface: | Punch:
Carving | Strip



Endless

Faces: 8



Royal
Cresta Clay

Surfaces:
Glossy,
Carving



Endless

Faces: 8



Royal
Cresta Clay Punch

Surface: | Punch:
Carving | Strip



Endless

Faces: 8



Royal
Cresta Smoke

Surfaces:
Glossy,
Carving



Endless

Faces: 8



Royal
Cresta Smoke Punch

Surface: | Punch:
Carving | Strip



Wall / Royal Cresta Clay, 600x1200mm, (Carving) &
Royal Cresta Clay Punch, 600x1200mm, (Carving, Strip Punch)
Floor / Royal Cresta Clay, 600x1200mm, (Glossy)



Endless

Faces: 4



**Royal
Selenite Sky**

Surface:
Glossy



Endless

Face: 1



**Royal
Selenite Aqua Decor**

Surface:
Glossy



Endless

Faces: 4



**Royal
Selenite Aqua**

Surface:
Glossy



Endless

Faces: 4



**Royal
Selenite Bianco**

Surface:
Glossy



Endless

Face: 1



**Royal
Selenite Grey Decor**

Surface:
Glossy



Endless

Faces: 4



**Royal
Selenite Grey**

Surface:
Glossy



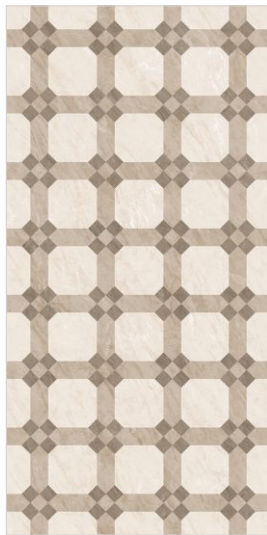
Endless

Faces: 4



**Royal
Selenite Crema**

Surface:
Glossy



Endless

Face: 1



**Royal
Selenite Brown Decor**

Surface:
Glossy



Endless

Faces: 4



**Royal
Selenite Brown**

Surface:
Glossy



Wall / Royal Selenite Sky & Aqua Decor, 600x1200mm, (Glossy)
Floor / Royal Selenite Aqua, 600x1200mm, (Glossy)



Faces: 6



**Royal
Stardust** Crema

Surface:
Glossy



Face: 1



**Royal
Stardust** Taupe Decor

Surface:
Glossy



Faces: 6



**Royal
Stardust** Taupe

Surface:
Glossy



Faces: 6



**Royal
Stardust** Bone

Surface:
Glossy



Face: 1



**Royal
Stardust** Grey Decor

Surface:
Glossy



Faces: 6



**Royal
Stardust** Grey

Surface:
Glossy



Wall / Royal Stardust Bone & Grey Decor, 600x1200mm, (Glossy)
Floor / Royal Stardust Grey, 600x1200mm, (Glossy)



Faces: 6



Royal
Eclipse Earth

Surface:
Glossy

Endless



Faces: 6



Royal
Eclipse Moon

Surface:
Glossy

Endless



Floor / Royal Eclipse Earth, 600x1200mm, (Glossy)

Inspired by Nature.

Rooted in Heritage.

The Prakriti Collection draws inspiration from the organic beauty of nature and the timeless artistry of Indian culture. Its intricate patterns, flowing forms and nature-inspired motifs recreate the charm of traditional handworked craftsmanship, bringing together the warmth of heritage with a refined contemporary aesthetic. Each design celebrates the imperfect beauty of nature and the richness of Indian artistry, transforming surfaces into expressions of culture, craft and character.

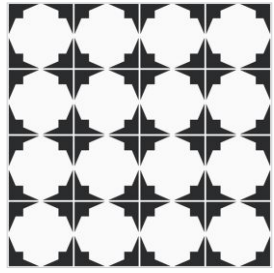


The collection is available in

600x600mm

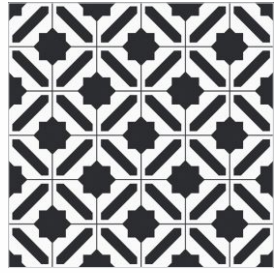
Aesthetics Reinvented





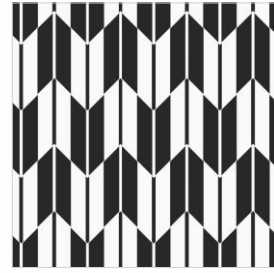
Prime District
Nexa

Surface: Solido



Prime District
Axis

Surface: Solido



Prime District
Matrix

Surface: Solido



Floor / Prime District Nexa, 600x600mm, (Solido)



Floor / Prime Madhubani, 600x600mm, (Solido)



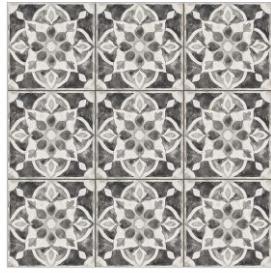
Prime Mirage
Taupe

Surface: Solido

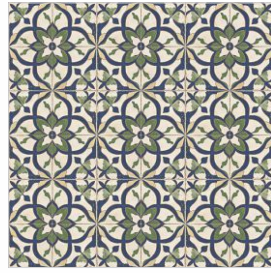


Prime
Madhubani

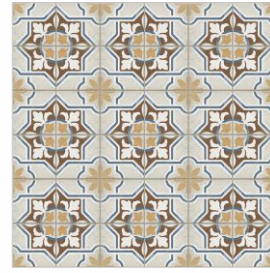
Surface: Solido



Prime
Nakshatra
Surface: Solido



Prime
Ananata
Surface: Solido



Prime
Aangan
Surface: Solido



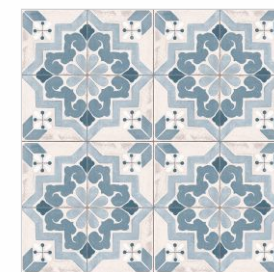
Floor / Prime Ananata, 600x600mm, (Solido)



Floor / Prime Hastakala Mist, 600x600mm, (Solido)



Prime Hastakala
Sage
Surface: Solido



Prime Hastakala
Mist
Surface: Solido



Prime Mandala
Dusk

Surface: Solido + Gl Ink



Prime Mandala
Grey

Surface: Solido + Gl Ink



Prime Mandala
Green

Surface: Solido + Gl Ink



Floor / Prime Mandala Dusk, 600x600mm, (Solido + Gl Ink)



Floor / Prime Aakriti Sage, 600x600mm, (Solido + Gl Ink)



Prime Rust
Bloom

Surface: Solido + Gl Ink



Prime Aakriti
Bloom

Surface: Solido + Gl Ink



Prime Aakriti
Sage

Surface: Solido + Gl Ink



Prime
Sheeshmahal
Surface: Solido + Gl Ink



Prime
Gulnaar
Surface: Solido + Gl Ink



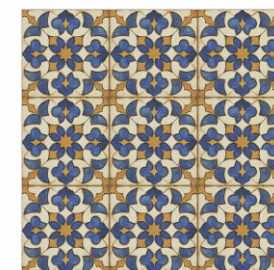
Floor / Prime Sheeshmahal, 600x600mm, (Solido + Gl Ink)



Floor / Prime Meenakari Gold, 600x600mm, (Solido + Gl Ink)



Prime Meenakari
Gold
Surface: Solido + Gl Ink



Prime Meenakari
Azure
Surface: Solido + Gl Ink

Technical Specifications

CHARACTERISTIC	International Standards Group B la- ISO 13006 Annx. G.	MEAN VALUE OF CREANZA GVT-PGVT	TEST METHOD
Deviation In Length & Width	± 0.30%	± 0.10%	ISO-10545-2
Deviation In Thickness	± 5.00%	± 4.00%	ISO-10545-2
Straightness Of Sides	± 0.30%	± 0.10%	ISO-10545-2
Rectangularity	± 0.30%	± 0.10%	ISO-10545-2
Surface Flatness	± 0.40%	± 0.15%	ISO-10545-2
Surface Quality	Min. 95% of tiles wil be free from visible defect	Min. 95% of tiles wil be free from visible defect	ISO-10545-2
Water Absorption	Avg. ≤ 0.50%, Individual 0.6% Max	<0.08%	ISO-10545-3
Modulus of Rupture (N/mm ²)	Avg. 35, Individual 32 Min.	Min. 38	ISO-10545-4
Breaking Strength	Min. 1300 N	Min. 1500 N	ISO-10545-4
Surface Abrasion Resistance	Report abrasion class	≥ Class III (PEI)	ISO-10545-7
Coefficient of Linear Thermal Expansion from ambient temp to 1000C (K-1)	Test method available	< 6 x 10 ⁻⁶ Max.	ISO-10545-8
Thermal Shock Resistance	Test method available	10 Cycles Passes Min.	ISO-10545-9
Crazing Resistance (Glazed)	Required	4 Cycles Passed	ISO-10545-11
Resistance to Stain	Resistant	Resistant	ISO-10545-14
Moisture Expansion in mm/m	Test Method Available	<0.02	ISO-10545-10
Chemical Resistance	Resistant	Resistant	ISO-10545-13
Bulk Density	Test Method Available	>2.2	ISO-10545-3



Packing Detail

Products	Sizes	Pcs. / Box	Area / Box
	800x1600mm	2 pcs.	2.56 sq. mtr.
	600x1200mm	2 pcs.	1.44 sq. mtr.
	600x600mm	4 pcs.	1.44 sq. mtr.

Note: Color shown are as accurate as the limitations of the printing process allows. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.

CREANZA

TILES

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CREANZA.IN

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