


CREANZA
IMAGINATION IS EVERYTHING

**EXPERIENCE
THE GLOSSY
GRANDEUR**

800x1600mm
Glossy Surface





REFLECTING LUXURY WITH A TOUCH OF ENDLESS GLOSS

Luxury living and modern minimalism are the two core inspirations behind this collection. The smooth textures of marble, the brilliance of polished finesse, and the fluidity of contemporary design combine to bring a sense of dimension and sophistication to your interiors. Each design highlights the beautiful and reflective qualities of a glossy finish, offering an upscale and luminous look. Experience the perfect harmony of luxury, sophistication, and innovation with these tiles, crafted to redefine spaces with a touch of grandeur.

From bold, dramatic aesthetics to soft, understated opulence, the collection brings infinite possibilities with added benefits of beauty and practicality. Let the affluent look of the interplay of light, color, and pattern enrich your space.

BUILDING A LEGACY OF INNOVATION AND EXCELLENCE

The structure, technology and the entire setup at CREANZA is in sync with the contemporary times. Innovation, progress, commitment and perfection are the four fundamental pillars of the company. Core- values of the CREANZA team is a combination of intelligence, skills, knowledge and dedication. The people working at CREANZA love to invent and reinvent while exploring new concepts with the help of our state-of-the-art technology and a positive attitude.

The unmatched technical brilliance of our manufacturing units and genuine efforts of the man power has led us to the path of growth and progress. Marching ahead on the bright path of achievement we are bringing a new thought process for the best results. Ideas for the future!



20+
Years of Experience
in Ceramic Industry

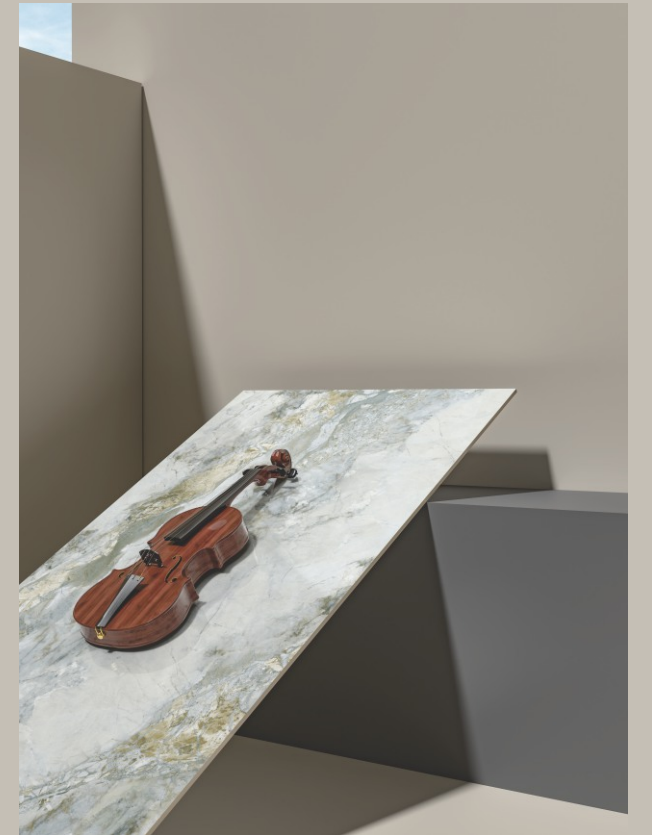
25m
Sq. mtrs.
Production Capacity
Per Year

06
Manufacturing Units
Across Morbi

1000+
Channel Partners
in India

75+
Export
Countries

1000+
Employees



ABOUT CREANZA

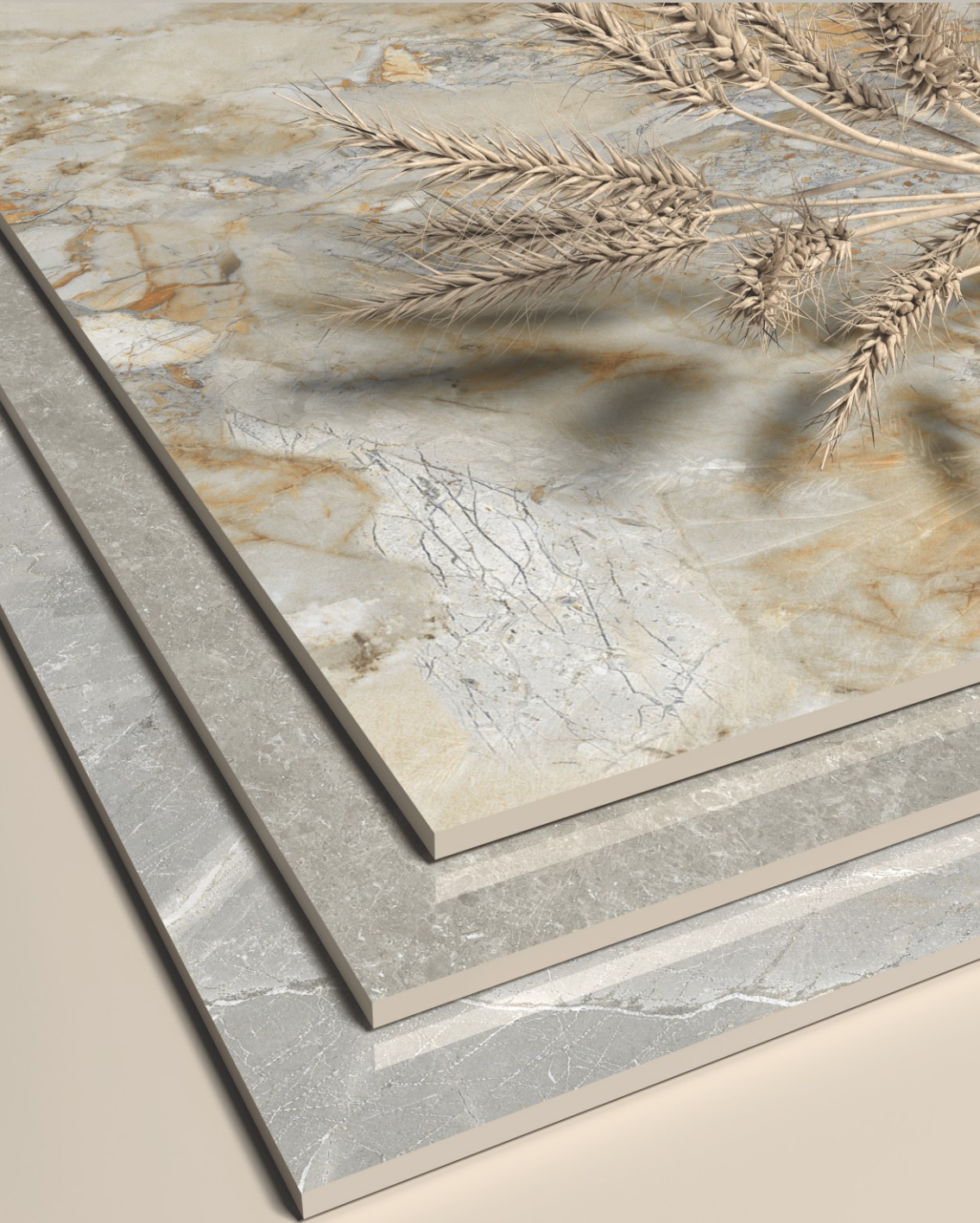
In an industry where some sellers focus on innovation, the other few choose to concentrate on variety. CREANZA has adopted a holistic strategy of encompassing all the attributes of the product. CREANZA epitomizes consumer-first approach with an enduring combination of innovation, unique variety and quality.

Since its inception in 2011, CREANZA tiles, based at Morbi in Gujarat, is one of the pioneer and dominant manufacturers cum exporters of premium glazed vitrified tiles. CREANZA has state-of-the-art manufacturing facility with latest technology machinery imported from Italy, Spain and China.

At CREANZA, we believe in providing superior quality and services, further strengthening our relationship with consumers.

In tandem with an increasing demand of vitrified tiles, we have an installed capacity of 55,000 sq.m./day of GVT, PGVT, WALL TILES and Double Charge tiles spread across a humongous 65 acres land. We have collaborated with the largest Italian conglomerate, Sacmi for its press technology and installed System digital printing machine, which helps us yield innovative tiles with stunning designs and excellent quality. We constantly emphasize on new product development catering the dynamic and unique taste of our consumers.

**TRULY EFFORTLESS,
MAJESTIC, AND
DURABLE IN NATURE**



AVAILABLE SIZE & THICKNESS

These glossy masterpieces are available in an 800x1600mm size, offering convenience and ease of use. They also feature a durable 9mm thickness, ensuring strength and longevity.

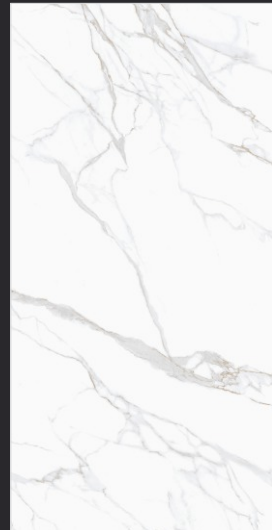
**800x1600mm
9mm Thickness**



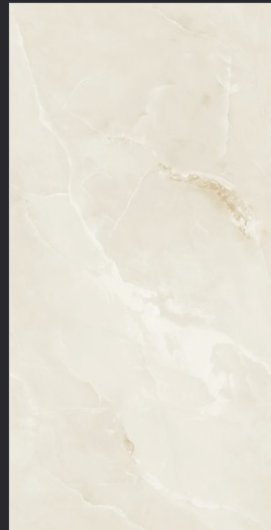
DESIGN INDEX



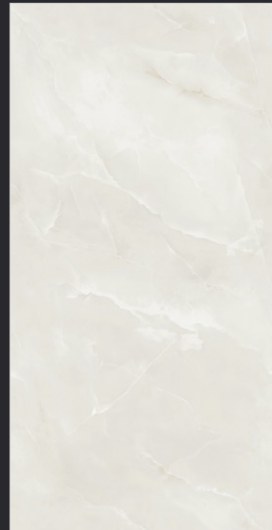
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LILAC
WHITE



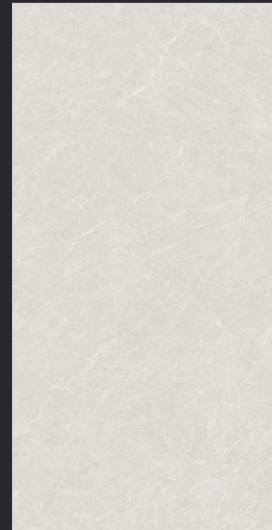
REGAL
CALACATTA
ORO



REGAL
HONEY
ONYX



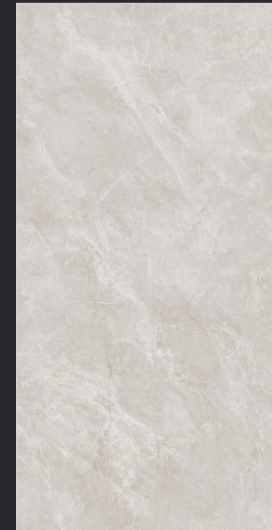
REGAL
ONYX
PERSIANO



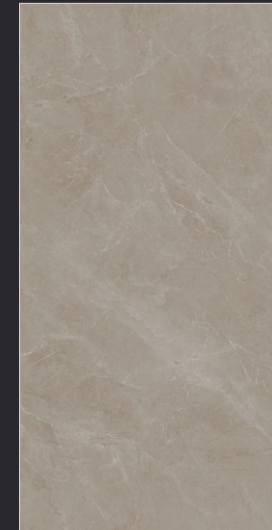
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FERENTINE
BELLA



REGAL
FERENTINE
GRICO



REGAL
BRAZILLIANO
GRICO



REGAL
BRAZILLIANO
GRIGIO



REGAL
BRAZILLIANO
MIST



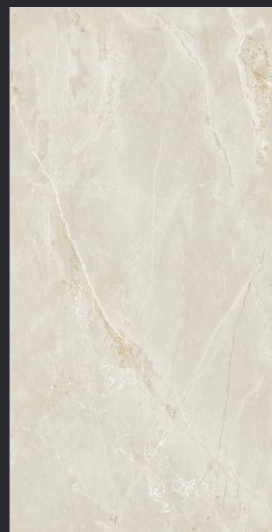
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CLEOPATRA
QENA



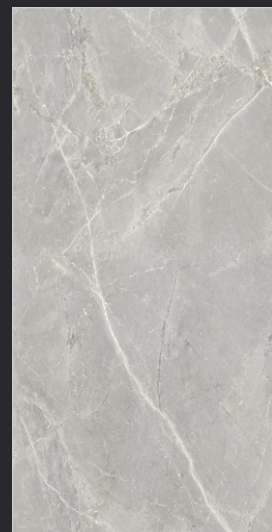
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CLEOPATRA
LUXOR



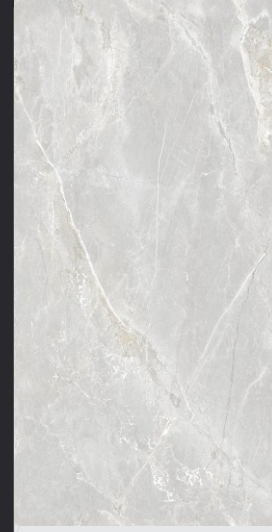
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CLEOPATRA
NAWA



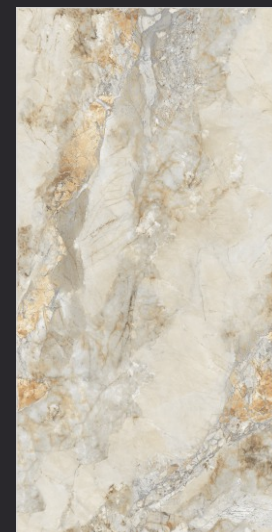
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MIDAS
MARFFI



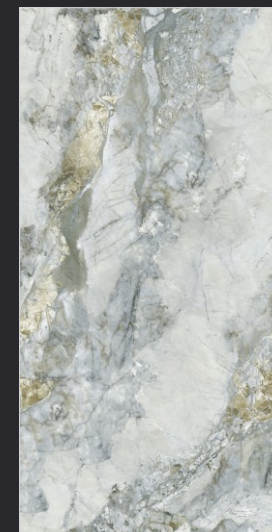
REGAL
MIDAS
CHARCOAL



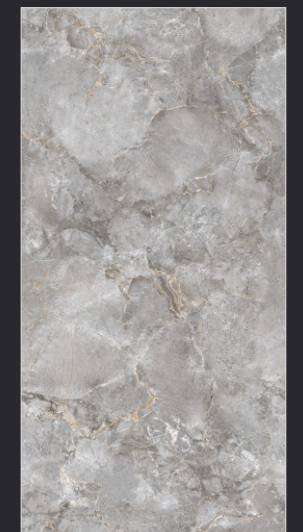
REGAL
MIDAS
SILVER



REGAL
BRECCIA RIO
BEIGE



REGAL
BRECCIA RIO
AQUA



REGAL
LUCA DI
MOSSA



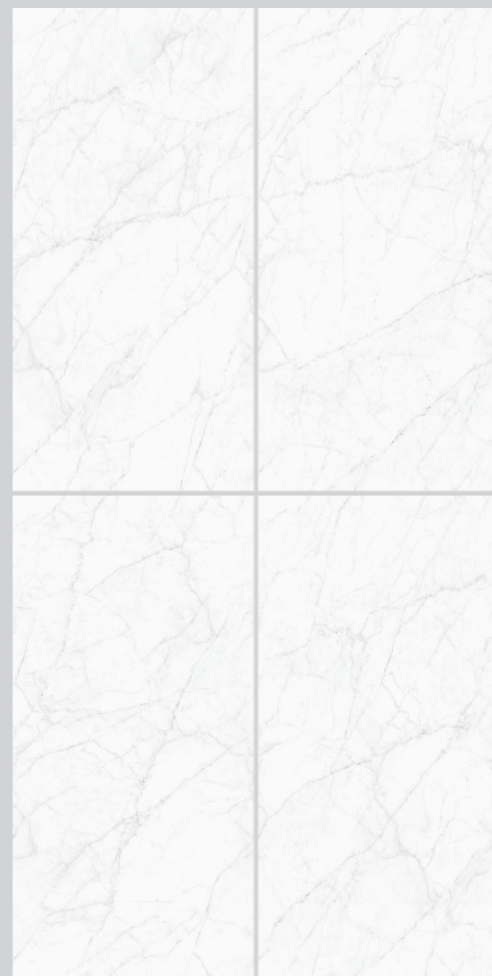
REGAL
LILAC
WHITE

800x1600mm
Glossy Surface

4 Faces
GVT Body



09mm
Thickness



Endless 





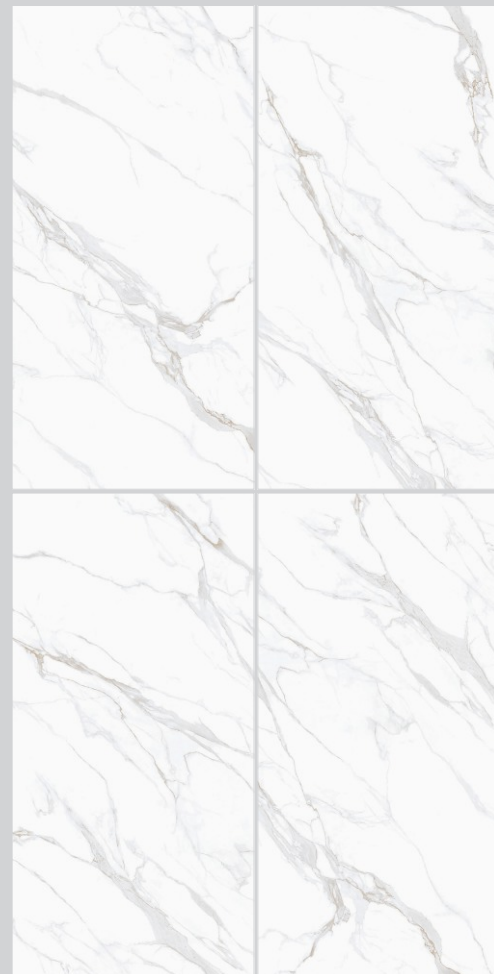
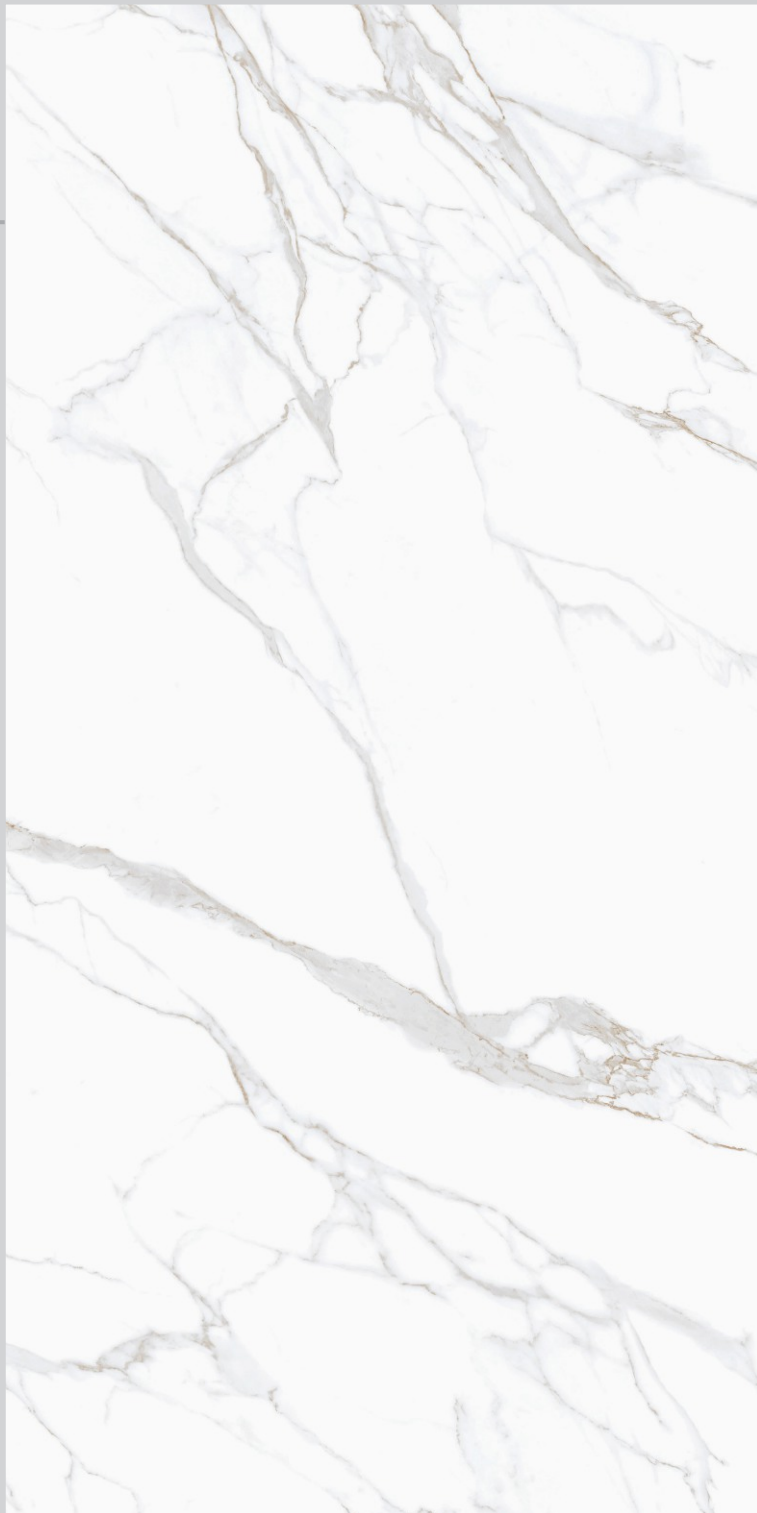
ICED DRINKS
Iced Espresso
Iced Latte
Iced Mocha
Iced Cappuccino
Iced Americano
Iced Hot Chocolate
Iced Doppio

REGAL
CALACATTA
ORO

800x1600mm
Glossy Surface

6 Faces
GVT Body

09mm
Thickness





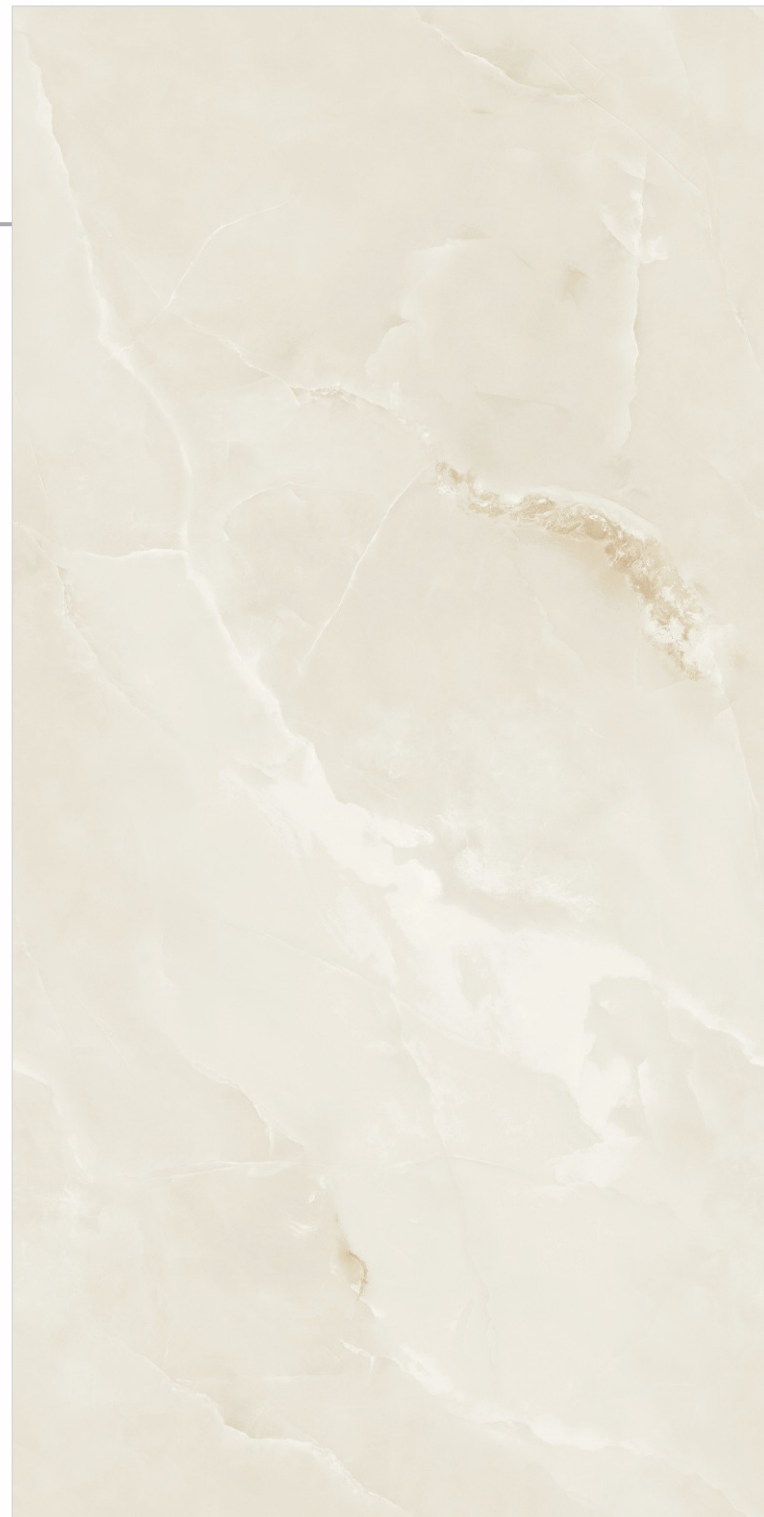
REGAL
HONEY
ONYX

800x1600mm
Glossy Surface

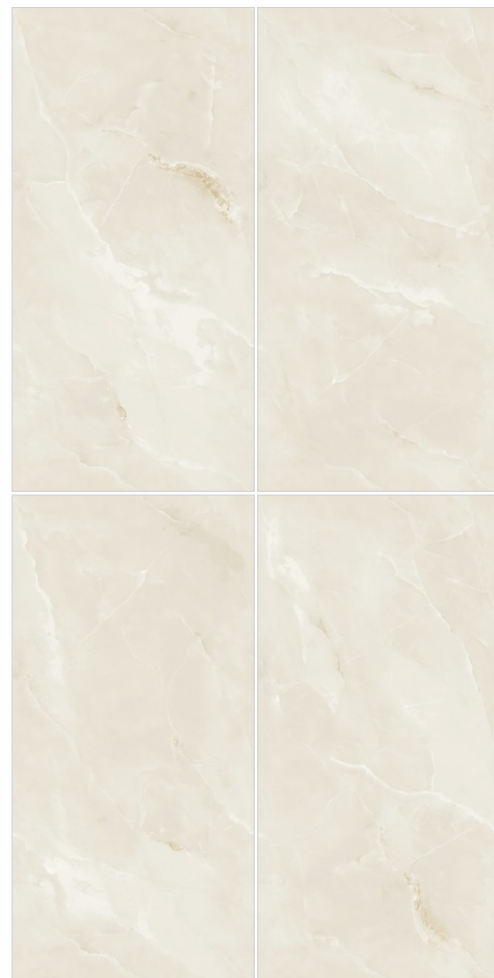
4 Faces
GVT Body



09mm
Thickness



Endless 





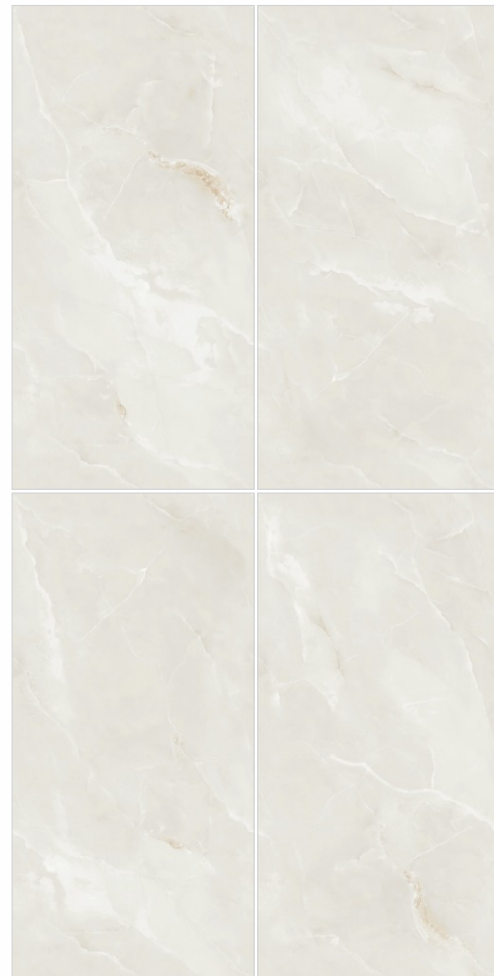
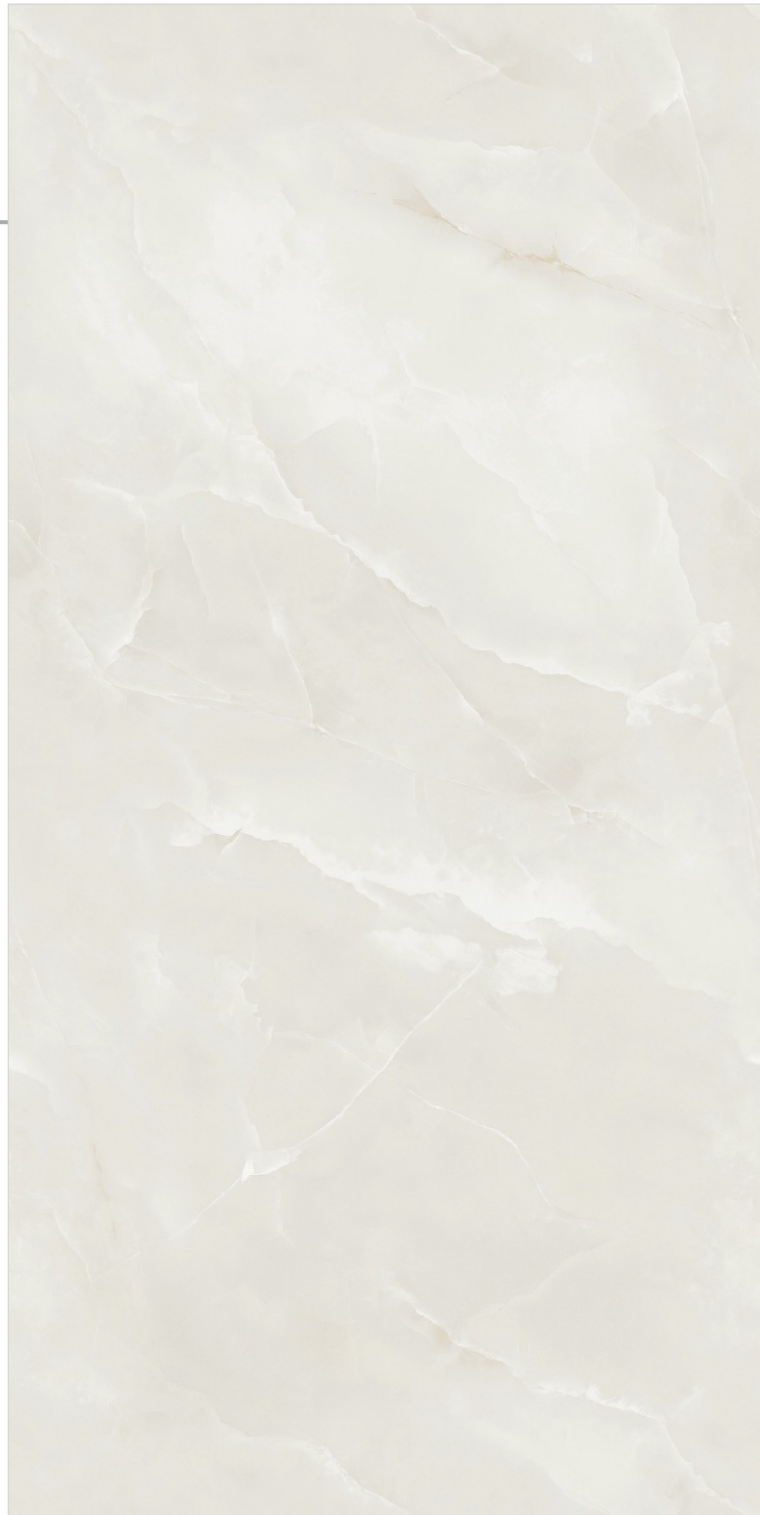
REGAL
ONYX
PERSIANO

800x1600mm
Glossy Surface

4 Faces
GVT Body



09mm
Thickness



Endless





REGAL
FERENTINE
BELLA

800x1600mm
Glossy Surface

4 Faces
GVT Body



09mm
Thickness



Endless 



REGAL
FERENTINE
GRICO

800x1600mm
Glossy Surface

4 Faces
GVT Body



09mm
Thickness



Endless 



REGAL
BRAZILLIANO
GRICO

800x1600mm
Glossy Surface

4 Faces
GVT Body



09mm
Thickness



Endless 



REGAL
BRAZILLIANO
GRIGIO

800x1600mm
Glossy Surface

4 Faces
GVT Body



09mm
Thickness



Endless 





REGAL
BRAZILLIANO
MIST

800x1600mm
Glossy Surface

4 Faces
GVT Body



09mm
Thickness



Endless 



REGAL
CLEOPATRA
QENA

800x1600mm
Glossy Surface

4 Faces
GVT Body



09mm
Thickness



Endless 



REGAL
CLEOPATRA
LUXOR

800x1600mm
Glossy Surface

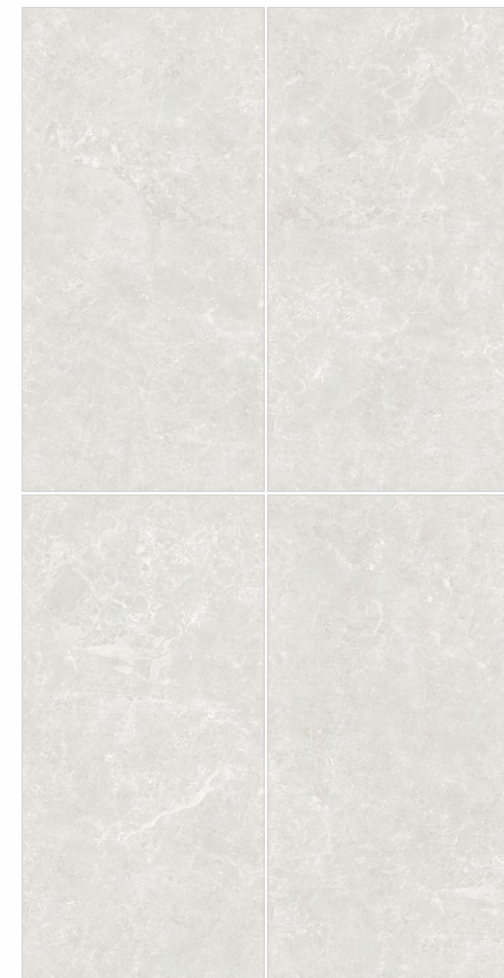
4 Faces
GVT Body



09mm
Thickness



Endless 





REGAL
CLEOPATRA
NAWA

800x1600mm
Glossy Surface

4 Faces
GVT Body



09mm
Thickness



Endless 



REGAL
MIDAS
MARFFI

800x1600mm
Glossy Surface

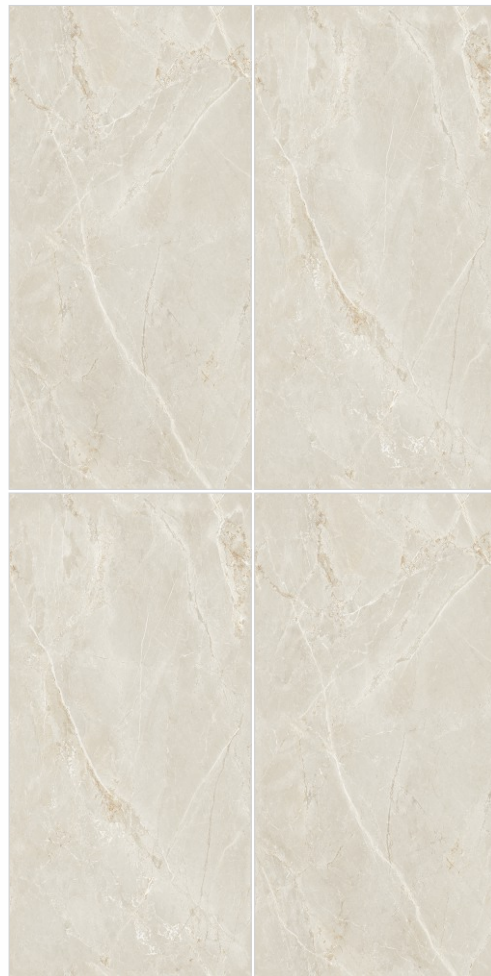
2 Faces
GVT Body



09mm
Thickness



Endless 



REGAL
MIDAS
CHARCOAL

800x1600mm
Glossy Surface

2 Faces
GVT Body



09mm
Thickness



Endless 





**REGAL
MIDAS
SILVER**

800x1600mm
Glossy Surface

2 Faces
GVT Body



09mm
Thickness



Endless 





REGAL
BRECCIA RIO
BEIGE

800x1600mm
Glossy Surface

4 Faces
GVT Body



09mm
Thickness



Endless 



REGAL
BRECCIA RIO
AQUA

800x1600mm
Glossy Surface

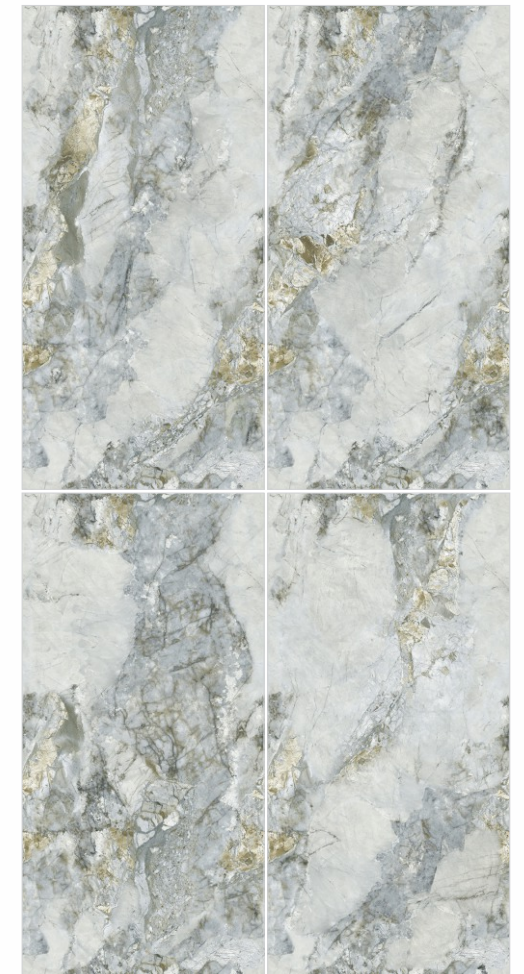
4 Faces
GVT Body



09mm
Thickness



Endless 





REGAL
LUCA DI
MOSSA

800x1600mm
Glossy Surface

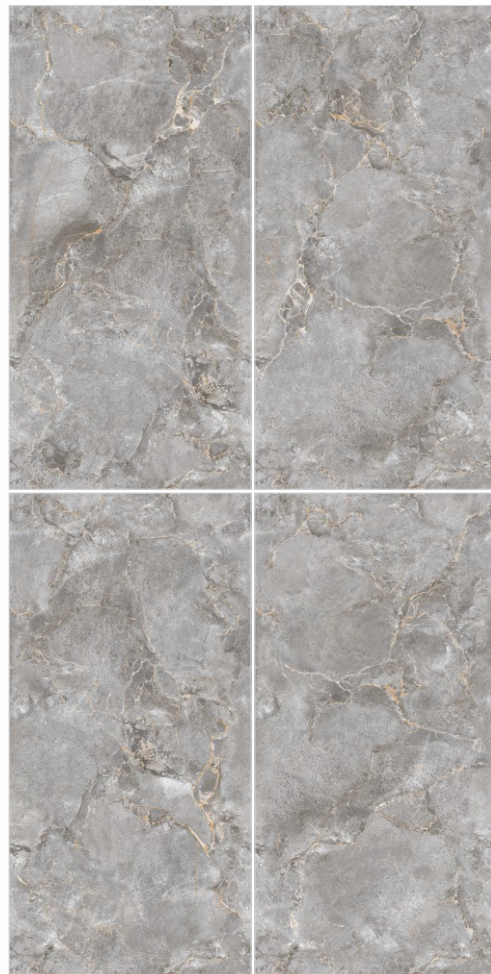
5 Faces
GVT Body



09mm
Thickness



Endless 



Instructions

Handling

For handling the slabs, as well as for cutting and laying, CREANZA recommends the use of a kit of devices designed especially for large sizes. To increase rigidity and limit twisting, use a system composed of parallel and transverse guides



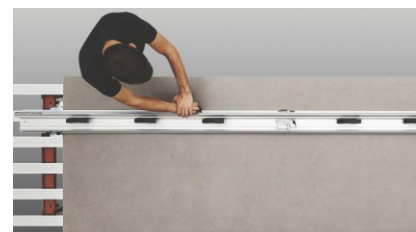
Parallel And Transverse Guides



Reinforced Trolley for slab tile

Cutting & Drilling

1. Side Cutting Process



1. Cutting Unit



2. Cutting of Tile



3. Refining Smooth Rough Edges With A Diamond Polishing Pad

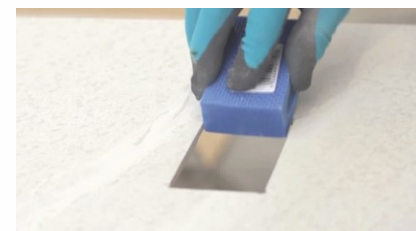
2. Centre Cutting Process



1. Non Percussion Drill



2. Cut with Diamond Blade Angle Grinder



3. Refining Smooth Rough Edges With A Diamond Polishing Pad

3. Centre Drilling Process



1. Round Cut with Diamond Blade Drill

Laying & Levelling



1. Cement laying on Floor



2. Cement laying on Tile



3. Spacers + Leveller



4. Levelling Wedges



5. After Levelling Process leave it for 8-10 hrs.



6. Remove Wedges ones it Dry

Floor Installation

1. First spread the cement mixer onto the floor substrate
2. At the same time, Apply the cement mixer onto the back of the slab with a tile trowel.
3. The recommended cement mixer is must be spread over in one direction only.
4. Using a trowel and following the same direction as previously applied to the back of the slab
5. Being careful to maintain a minimum joint of 3mm.
6. Tap the slab with a rubber trowel for a complete fixing, ensuring the air is expelled.
It is recommended to start from the centre of the slabs and then move towards the edges.
7. Complete the laying operations using a suitable sealant, while keeping at least a 3mm joint through the use of spacers
8. To make this task easier, use the special device for pulling over the slabs, available on the market
9. Levelling wedges at each linear metre of the slabs are recommended
10. After Levelling Process leave it for 8-10 hours Remove Wedges ones it Dry

Cleaning And Maintenance

Infinia+ products are non porous (due to their high quality raw materials, stringent production parameters and state of the art technology), hence any dust or deposited waste cannot penetrate the surface.

For most cases only a damp cloth is sufficient for cleaning.

Regular cleaning highlights the aesthetic features of the surface and gives it exceptional shine.

For highly aggressive cleaning caused by some common food and substances follow the table below.


TYPE OF STAIN	CHEMICAL PRODUCT	EXAMPLE
Grease	Alkaline - Solvent	Detergent
Oil	Solvent	Ammonia
Ink	Oxidant - Solvent	Alcohol
Rust	Acid	Hydraulic Acid
Lime	Acid	Descaling Products
Cement	Acid	Hydraulic Acid
Wine	Alkaline	Ammonia Or Bleach
Coffee	Alkaline - Solvent	Ammonia Or Bleach
Rubber	Solvent	Alcohol
Plaster	Acid	Hydraulic Acid
Candle Wax	Solvent	Alcohol
Blood	Oxidant	Bleach
Ice Cream	Alkaline	Detergent
Resin	Solvent	Alcohol
Fruit Juice	Oxidant	Bleach

Disclaimer: The aim of this manual is to offer helpful suggestions about handling and maintaining Lastra slabs. Due to nature of sintered ceramic material, it is highly advisable to consult an expert for these purposes. CREANZA cannot be held responsible for any damage resulting from using the information and suggestions contained in this technical manual.

Technical Specification of GVT

CHARACTERISTIC	International Standards Group B1a- ISO 13006 Annx. G.	MEAN VALUE OF CREANZA	TEST METHOD
Deviation In Length	± 0.60%	± 0.10%	ISO-10545-2
Deviation In Thickness	± 5.00%	± 4.00%	ISO-10545-2
Straightness Of Sides	± 0.50%	± 0.10%	ISO-10545-2
Rectangularity	± 0.60%	± 0.10%	ISO-10545-2
Surface Flatness	± 0.50%	± 0.15%	ISO-10545-2
Surface Quality (%)	A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tile	95% Free from Visible Defects	
Scratch Hardness of Surface (Moh's scale)	Min. 6	Min. 6	ISO-10545-2
Modulus of Rupture	> 35N/mm ³	> 40N/mm ²	ISO-10545-4
Breaking Strength	> 1300 N	> 1500 N	ISO-10545-4
Water Absorption	< 0.50%	< 0.08%	ISO-10545-3
Stain Resistance	Stain Resistant	Stain Resistant	ISO-10545-14
Chemical Resistance	No Damage	No Damage	ISO-10545-13
Thermal Expansion	< 9 x 10 ⁻⁶	< 7 x 10 ⁻⁶	ISO-10545-8
Moisture Expansion	Nil	Nil	ISO-10545-10
Thermal Shock Resistance	No Damage	No Damage	ISO-10545-9
Resistance to Surface Abrasion	Manufacturer to State Abrasion Class	PEI class 3-5	ISO-10545-7
Bulk Density	> 2.00	> 2.20	ISO-10545-3

Packing Detail

Products	Size	Pcs. / Box	Area / Box	Wt./Box
	800x1600mm	2 pcs.	256 sq. mtr.	52 kg.

Note: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.

CREANZA

IMAGINATION IS EVERYTHING

COMMANDER VITRIFIED PVT. LTD.

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+91 95123 20066

NOIDA DISPLAY CENTRE :

A-131, Ground Floor, Sector-63,
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Cell : +91 95123 90035
Tele.: +91 120 4273335

BANGALORE DISPLAY CENTRE :

2nd Floor, Chhabria Square,
126, KH Road, Bangalore - 560 027,
Karnataka, INDIA

Cell : +91 95123 90034

AHMEDABAD DISPLAY CENTER :

Near Oganaj Circle,
Sardar Patel Ring Road,
Above Wood Element Store,
Ahmedabad - 380 060, Gujarat, INDIA

Cell : +91 95123 20056

CREANZA.IN

For Sales Enquiry :

WEST ZONE

MH / GOA / CG	+91 95123 20065
GUJARAT	+91 95123 20056
MP	+91 95123 20030
RAJASTHAN	+91 95123 20034

SOUTH ZONE

KARNATAKA	+91 95123 90034
TN	+91 95123 90032
KERALA	+91 95123 20057
TELANGANA / AP	+91 95123 20042

NORTH ZONE

DELHI / HARYANA /	
PUNJAB / HP / J&K	+91 95123 90035
UP / UK	+91 95123 20035

NORTH EAST

+91 95123 20054

EAST ZONE

WB / ODISHA	+91 95123 20048
BIHAR	+91 95123 20016
JHARKHAND	+91 95123 20047

EXPORT

	+91 99251 41768
	+91 95123 20044
	+91 95123 20077