

800x1600mm

CREANZA  
IMAGINATION IS EVERYTHING

SHINE  
COLLECTION



BASK IN THE  
LUSTROUS **MAJESTY**

# BUILDING A LEGACY OF INNOVATION AND EXCELLENCE

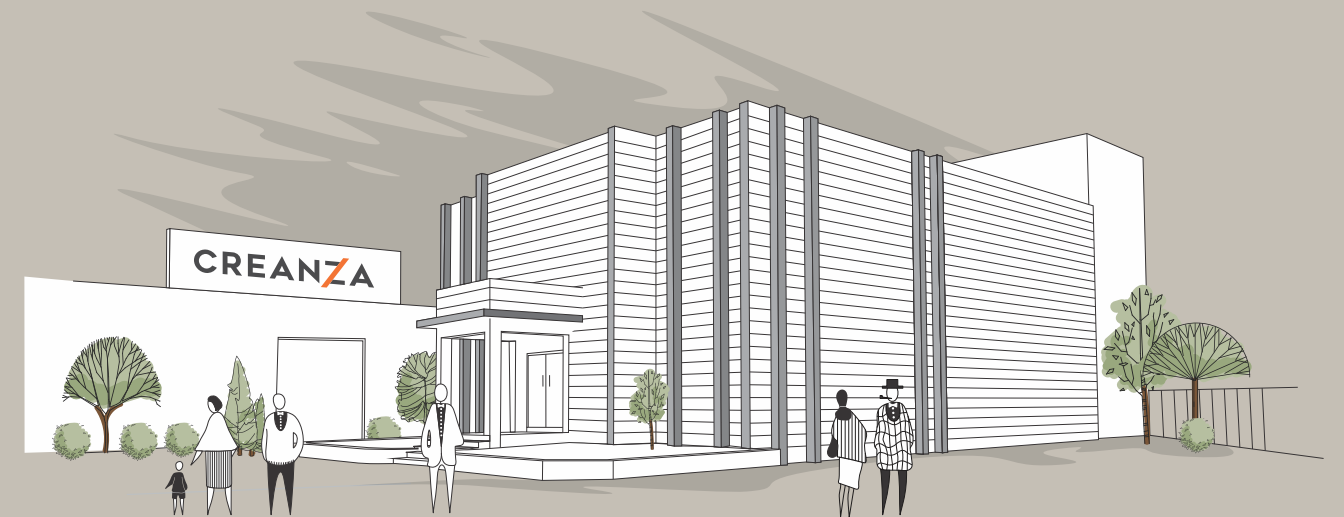
## ABOUT US

In an industry where some sellers focus on innovation, the other few choose to concentrate on variety. CREANZA has adopted a holistic strategy of encompassing all the attributes of the product. CREANZA epitomizes consumer-first approach with an enduring combination of innovation, unique variety and quality.

Since its inception in 2011, CREANZA tiles, based at Morbi in Gujarat, is one of the pioneer and dominant manufacturers cum exporters of premium glazed vitrified tiles. CREANZA has state-of-the-art manufacturing facility with latest technology machinery imported from Italy, Spain and China. At CREANZA, we

believe in providing superior quality and services, further strengthening our relationship with consumers.

In tandem with an increasing demand of vitrified tiles, we have an installed capacity of 55,000 sq.m./day of GVT, PGVT, WALL TILES and Double Charge tiles spread across a humongous 65 acres land. We have collaborated with the largest Italian conglomerate, Sacmi for its press technology and installed System digital printing machine, which helps us yield innovative tiles with stunning designs and excellent quality. We constantly emphasize on new product development catering the dynamic and unique taste of our consumers.



**20+**

Years of experience  
in ceramic industry

**75+**

Export  
countries

**1000+**

Channel Partners  
in India

**25m**

Sq. mtrs.  
Production  
Capacity Per Year

**06**

Manufacturing Units  
Across Morbi

**1000+**

Employees

The structure, technology and the entire setup at CREANZA is in sync with the contemporary times. Innovation, progress, commitment and perfection are the four fundamental pillars of the company. Core values of the CREANZA team is a combination of intelligence, skills, knowledge and dedication. The people working at CREANZA love to invent and reinvent while exploring new concepts with the help of our state-of-the-art technology and a positive attitude.

The unmatched technical brilliance of our manufacturing units and genuine efforts of the man power has led us to the path of growth and progress. Marching ahead on the bright path of achievement we are bringing a new thought process for the best results. Ideas for the future!





# LET YOUR SPACE ECHO MIRROR-LIKE BRILLIANCE

Surround yourself  
with the gleaming  
and sparkling beauty

Immerse yourself in luxury with these glossy finish tiles that radiate grandeur and brilliant sheen because of their exquisitely fine craftsmanship. These tiles are available in 800\*1600mm size, ensuring seamless installation with a refined look. Each piece of the tile is designed with highly polished glaze, mirroring a radiant finish and reflecting light in a sophisticated manner. These tiles are available in various colors and patterns, allowing you to adorn your space with its luminous finesse. Besides their lustrous appeal, they also offer functional benefits. They are easy to maintain, highly durable, and non-porous, making them a favorable choice for any interior project. Embellish your abode with these sophisticated and opulent tile pieces, which instantly elevate any decor.



# FEEL THE TACTILITY OF THESE VIVIDLY COLORED AND TEXTURES ART PIECES

The collection is available in earthy tones with textures replicating nature's flow and essence, offering a rich tactile appeal. These tiles are the epitome of art and functionality, capable of transforming ordinary interiors into extraordinary ones.

The collection caters to diverse styles, textures, and colors, offering a seamless blend of aesthetics and modern richness. These patterns can create statement pieces, delicate carvings, or subtle charm, providing infinite possibilities for decorating any space. The artistic angle of these tiles will create a luxuriously rich look and feel, ensuring depth and luminosity. From sleek wood-like patterns to elegant vein-like textures, the collection ensures an inviting ambience with enhanced durability and ease of maintenance. Add an accent of impact to your modern or classic interiors with tiles that add a touch of finesse to any design project.

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REGAL  
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REGAL  
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REGAL  
SARAN COLIN NATURAL DECOR



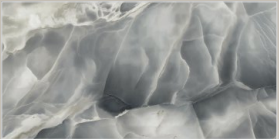
REGAL  
LUCA DI NERO



REGAL  
LUCA DI NERO DECOR



REGAL  
GLOW ONYX BLUE



REGAL  
GLOW ONYX BLACK



REGAL SELVA GOLD







**REGAL SELVA GOLD**  
**FINISH : SHINEX**

**SIZE :**  
800x1600mm

**RANDOM :**  
5

Scan Here  
For Virtual  
360°





REGAL BRAZILLIANO BRUNO & DECOR







REGAL BRAZILLIANO BRUNO DECOR  
**FINISH** : SHINEX PLUS



REGAL BRAZILLIANO BRUNO  
**FINISH** : SHINEX

**SIZE :**  
800x1600mm

**RANDOM :**  
4

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For Virtual





REGAL BRAZILLIANO JADE & DECOR







REGAL BRAZILLIANO JADE DECOR  
**FINISH** : SHINEX PLUS



REGAL BRAZILLIANO JADE  
**FINISH** : SHINEX

**SIZE :**  
800x1600mm

**RANDOM :**  
4





REGAL SARAN COLIN NATURAL & DECOR







REGAL SARAN COLIN NATURAL DECOR  
**FINISH** : SHINEX PLUS



REGAL SARAN COLIN NATURAL  
**FINISH** : SHINEX

**SIZE :**  
800x1600mm

**RANDOM :**  
3

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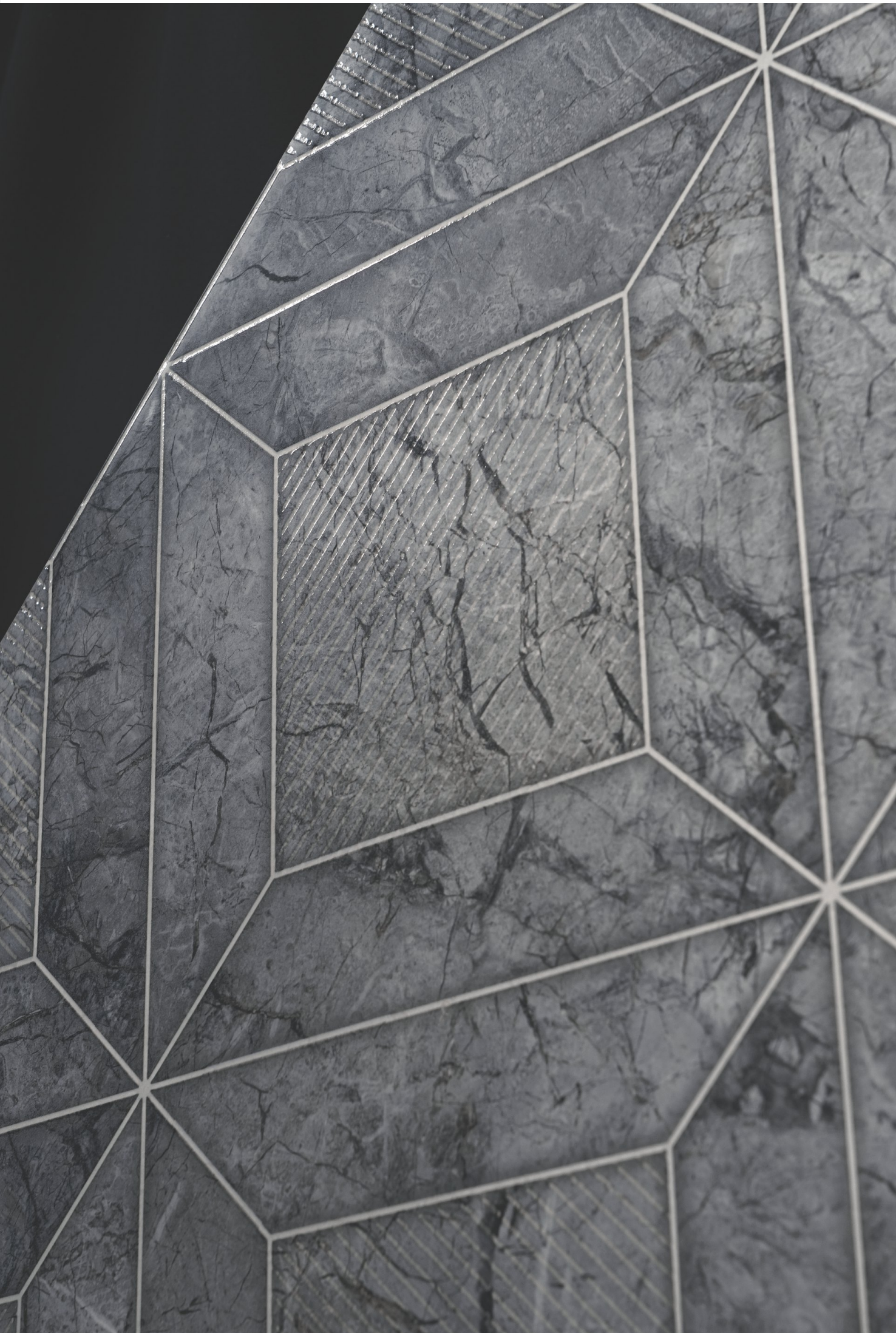




REGAL SARAN COLIN AQUA & DECOR







REGAL SARAN COLIN AQUA DECOR  
**FINISH : SHINEX PLUS**



REGAL SARAN COLIN AQUA  
**FINISH : SHINEX**

**SIZE :**  
800x1600mm

**RANDOM :**  
3

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For Virtual

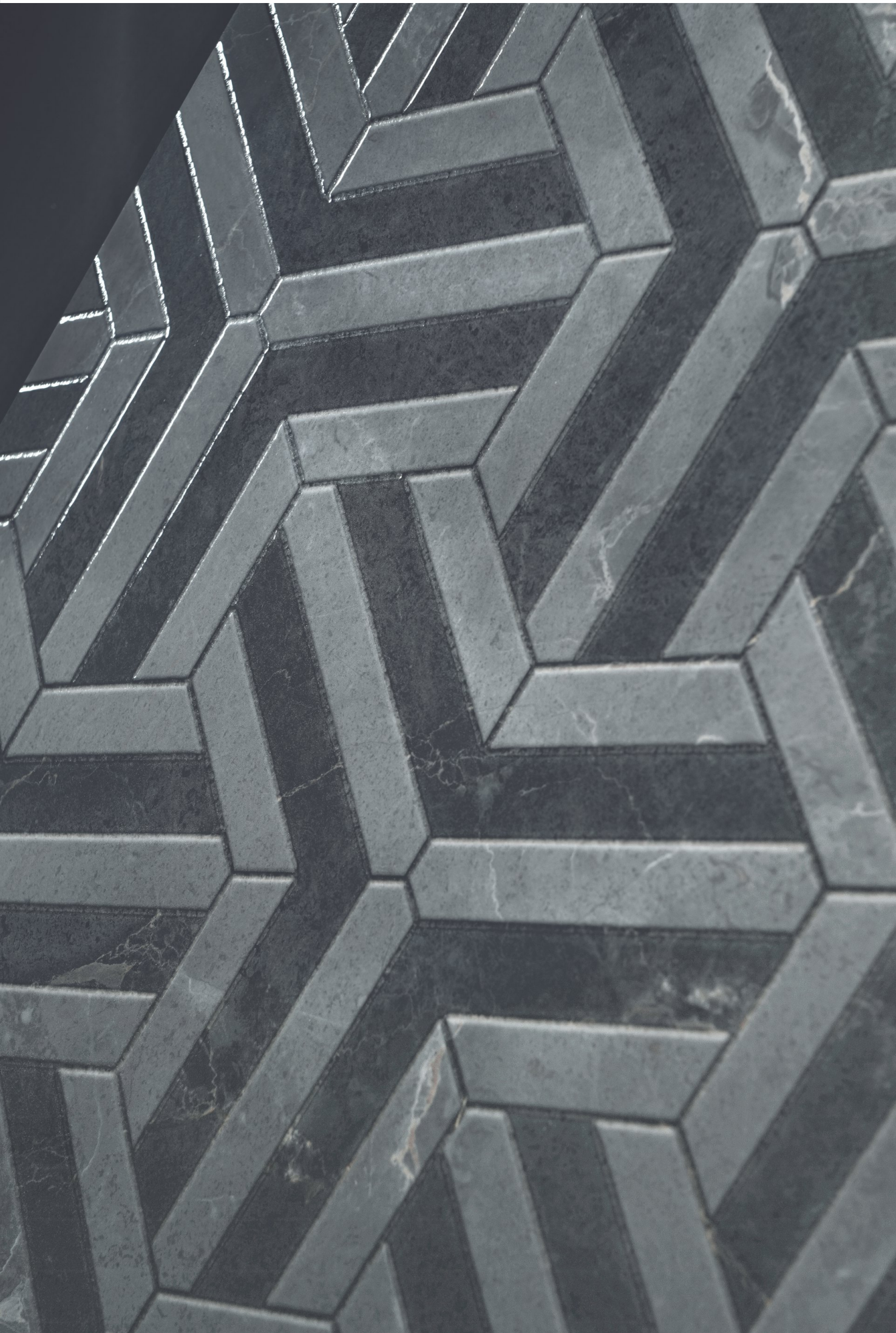




REGAL LUCA DI NERO & DECOR







REGAL LUCA DI NERO DECOR  
**FINISH** : SHINEX PLUS



REGAL LUCA DI NERO  
**FINISH** : SHINEX

**SIZE :**  
800x1600mm

**RANDOM :**  
5

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For Virtual

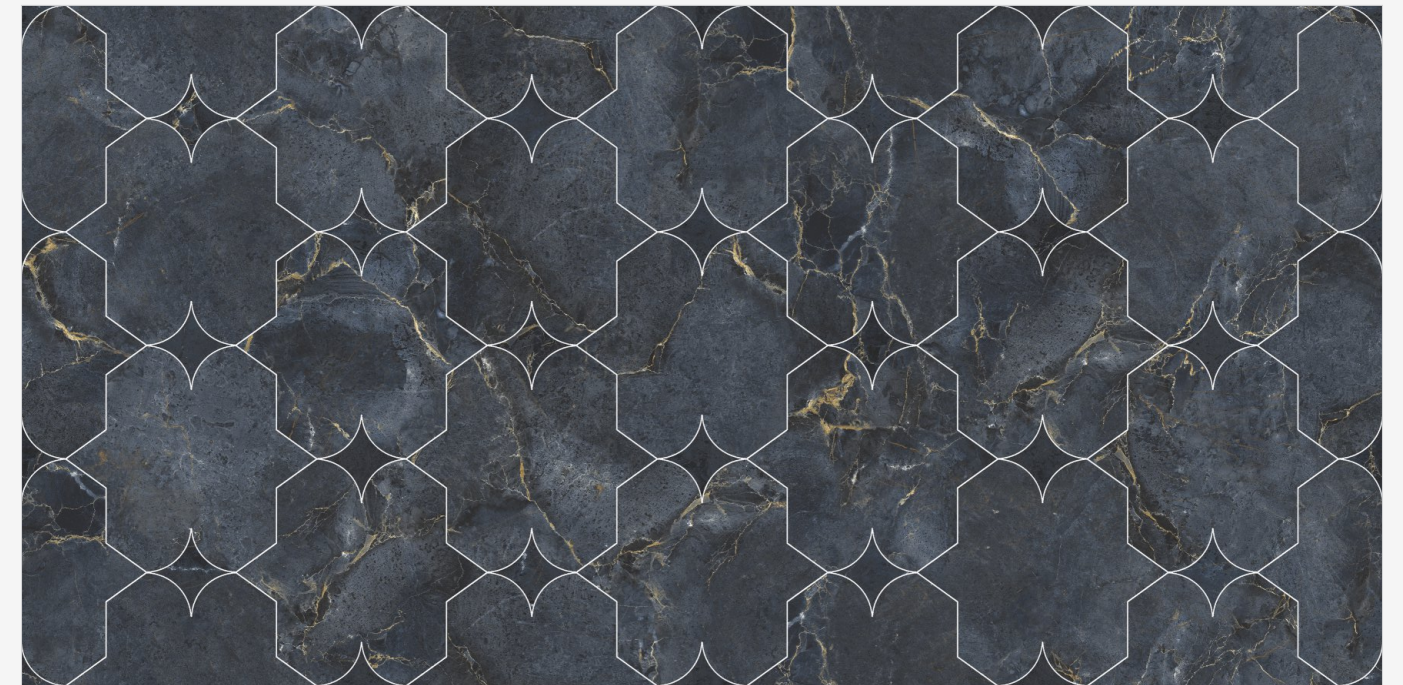




REGAL LUCA DI AZUL & DECOR







REGAL LUCA DI AZUL DECOR  
**FINISH** : SHINEX PLUS



REGAL LUCA DI AZUL  
**FINISH** : SHINEX

**SIZE :**  
800x1600mm

**RANDOM :**  
5

Scan Here  
For Virtual





REGAL GLOW ONYX BLUE







REGAL GLOW ONYX BLUE  
FINISH : SHINEX

SIZE : 800x1600mm | RANDOM : 4

Scan Here  
For Virtual  
360°





REGAL GLOW ONYX GREEN







REGAL GLOW ONYX GREEN  
FINISH : SHINEX

SIZE : 800x1600mm | RANDOM : 4

Scan Here  
For Virtual  
360°





REGAL GLOW ONYX BLACK







REGAL GLOW ONYX BLACK  
FINISH : SHINEX

SIZE : 800x1600mm | RANDOM : 4

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For Virtual

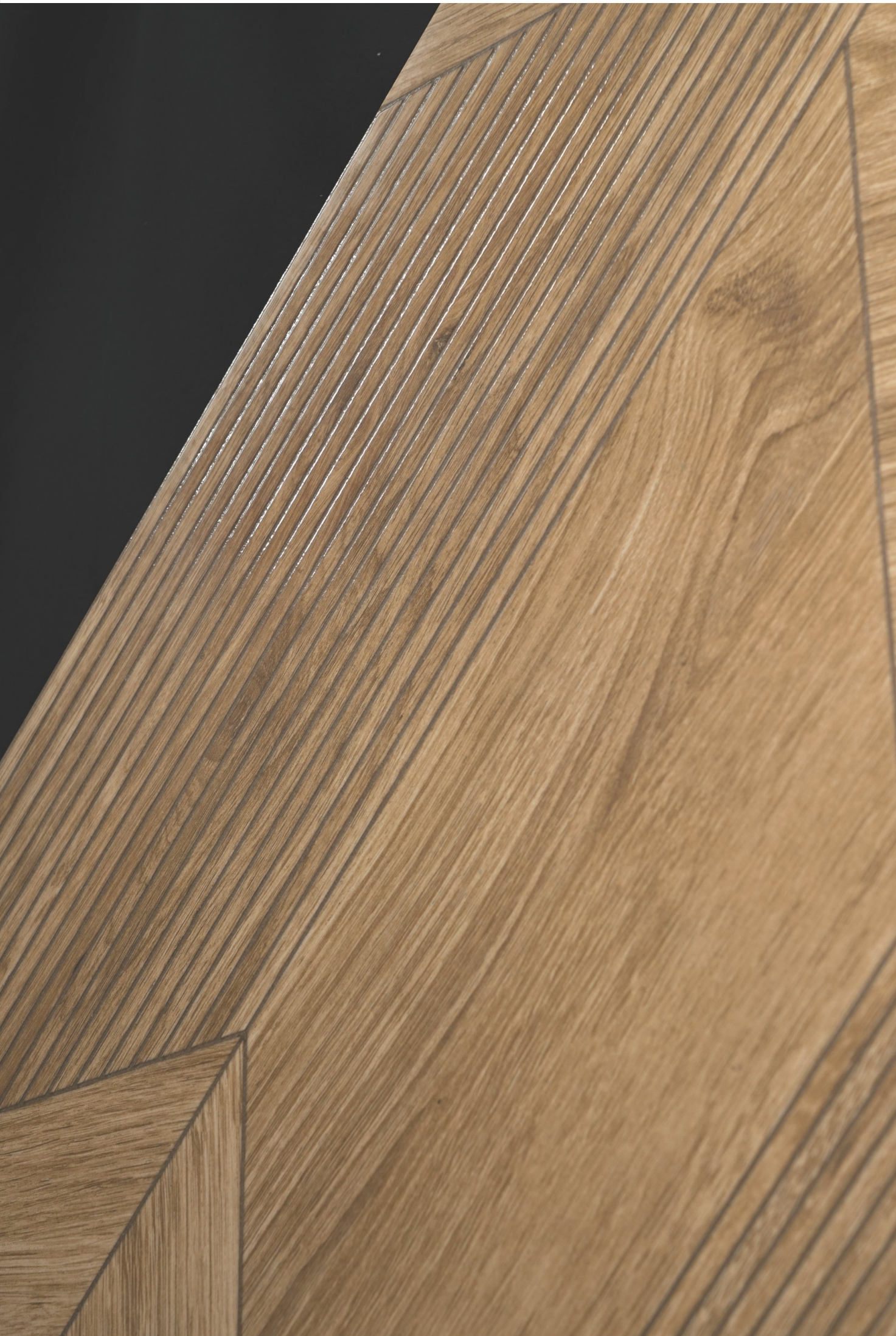




REGAL HERITAGE WOOD OAK







REGAL HERITAGE WOOD OAK  
**FINISH** : SHINEX PLUS

**SIZE :**  
800x1600mm

**RANDOM :**  
4

Scan Here  
For Virtual  
360°





## Instructions

### Handling

For handling the slabs, as well as for cutting and laying, CREANZA recommends the use of a kit of devices designed especially for large sizes. To increase rigidity and limit twisting, use a system composed of parallel and transverse guides



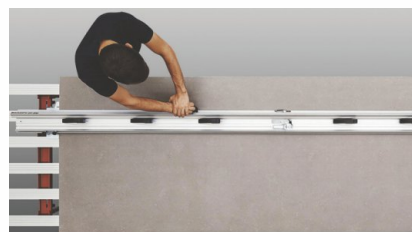
Parallel And Transverse Guides



Reinforced Trolley for slab tile

### Cutting & Drilling

#### 1. Side Cutting Process



1. Cutting Unit



2. Cutting of Tile



3. Refining Smooth Rough Edges With A Diamond Polishing Pad

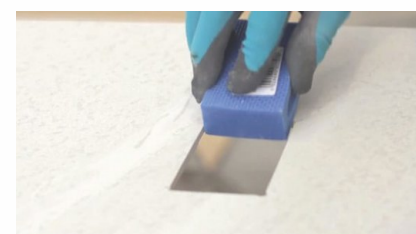
#### 2. Centre Cutting Process



1. Non Percussion Drill



2. Cut with Diamond Blade Angle Grinder



3. Refining Smooth Rough Edges With A Diamond Polishing Pad

#### 3. Centre Drilling Process



1. Round Cut with Diamond Blade Drill

### Laying & Levelling



1. Cement laying on Floor



2. Cement laying on Tile



3. Spacers + Leveller



4. Levelling Wedges



5. After Levelling Process leave it for 8-10 hrs.



6. Remove Wedges ones it Dry

### Floor Installation

1. First spread the cement mixer onto the floor substrate
2. At the same time, Apply the cement mixer onto the back of the slab with a tile trowel.
3. The recommended cement mixer is must be spread over in one direction only.
4. Using a trowel and following the same direction as previously applied to the back of the slab
5. Being careful to maintain a minimum joint of 3mm.
6. Tap the slab with a rubber trowel for a complete fixing, ensuring the air is expelled.  
It is recommended to start from the centre of the slabs and then move towards the edges.
7. Complete the laying operations using a suitable sealant, while keeping at least a 3mm joint through the use of spacers
8. To make this task easier, use the special device for pulling over the slabs, available on the market
9. Levelling wedges at each linear metre of the slabs are recommended
10. After Levelling Process leave it for 8-10 hours Remove Wedges ones it Dry



Cleaning And Maintenance

Infinia+ products are non porous (due to their high quality raw materials, stringent production parameters and state of the art technology), hence any dust or deposited waste cannot penetrate the surface.

For most cases only a damp cloth is sufficient for cleaning.

Regular cleaning highlights the aesthetic features of the surface and gives it exceptional shine.

For highly aggressive cleaning caused by some common food and substances follow the table below.


TYPE OF STAIN	CHEMICAL PRODUCT	EXAMPLE
Grease	Alkaline - Solvent	Detergent
Oil	Solvent	Ammonia
Ink	Oxidant - Solvent	Alcohol
Rust	Acid	Hydraulic Acid
Lime	Acid	Descaling Products
Cement	Acid	Hydraulic Acid
Wine	Alkaline	Ammonia Or Bleach
Coffee	Alkaline - Solvent	Ammonia Or Bleach
Rubber	Solvent	Alcohol
Plaster	Acid	Hydraulic Acid
Candle Wax	Solvent	Alcohol
Blood	Oxidant	Bleach
Ice Cream	Alkaline	Detergent
Resin	Solvent	Alcohol
Fruit Juice	Oxidant	Bleach

Disclaimer: The aim of this manual is to offer helpful suggestions about handling and maintaining Lastra slabs. Due to nature of sintered ceramic material, it is highly advisable to consult an expert for these purposes. CREANZA cannot be held responsible for any damage resulting from using the information and suggestions contained in this technical manual.

Technical Specification of GVT

CHARACTERISTIC	International Standards Group B1a- ISO 13006 Annx. G.	MEAN VALUE OF CREANZA	TEST METHOD
Deviation In Length	± 0.60%	± 0.10%	ISO-10545-2
Deviation In Thickness	± 5.00%	± 4.00%	ISO-10545-2
Straightness Of Sides	± 0.50%	± 0.10%	ISO-10545-2
Rectangularity	± 0.60%	± 0.10%	ISO-10545-2
Surface Flatness	± 0.50%	± 0.15%	ISO-10545-2
Surface Quality (%)	A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tile	95% Free from Visible Defects	
Scratch Hardness of Surface (Moh's scale)	-	Min. 6	ISO-10545-2
Modulus of Rupture	> 35N/mm3	> 38N/mm²	ISO-10545-4
Breaking Strength	> 1300 N	> 1500 N	ISO-10545-4
Water Absorption	< 0.50%	< 0.08%	ISO-10545-3
Stain Resistance	Stain Resistant	Stain Resistant	ISO-10545-14
Chemical Resistance	No Damage	No Damage	ISO-10545-13
Thermal Expansion	< 9 x 10-6	< 7 x 10-6	ISO-10545-8
Moisture Expansion	Nil	Nil	ISO-10545-10
Thermal Shock Resistance	No Damage	No Damage	ISO-10545-9
Resistance to Surface Abrasion	Manufacturer to State Abrasion Class	PEI class 3-5	ISO-10545-7
Bulk Density	> 2.00	> 2.20	ISO-10545-3

Packing Detail

Products	Size	Pcs. / Box	Area / Box	Wt./Box
	800x1600mm	2 pcs.	256 sq. mtr.	52 kg.

**Note:** Colour Shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.





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