

600x1200mm

CREANZA

IMAGINATION IS EVERYTHING

SHINE
COLLECTION



INDULGE IN
SHIMMERING **MAGNIFICENCE**

FOSTERING IMAGINATION AND UNMATCHED BRILLIANCE

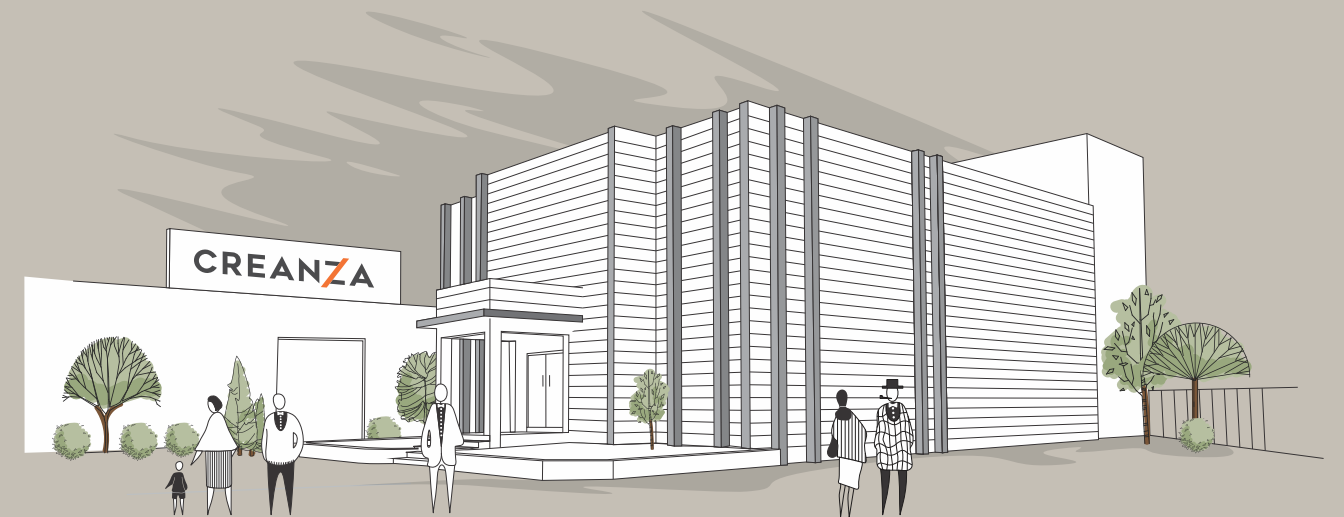
ABOUT US

In an industry where some sellers focus on innovation, the other few choose to concentrate on variety. CREANZA has adopted a holistic strategy of encompassing all the attributes of the product. CREANZA epitomizes consumer-first approach with an enduring combination of innovation, unique variety and quality.

Since its inception in 2011, CREANZA tiles, based at Morbi in Gujarat, is one of the pioneer and dominant manufacturers cum exporters of premium glazed vitrified tiles. CREANZA has state-of-the-art manufacturing facility with latest technology machinery imported from Italy, Spain and China. At CREANZA, we

believe in providing superior quality and services, further strengthening our relationship with consumers.

In tandem with an increasing demand of vitrified tiles, we have an installed capacity of 55,000 sq.m./day of GVT, PGVT, WALL TILES and Double Charge tiles spread across a humongous 65 acres land. We have collaborated with the largest Italian conglomerate, Sacmi for its press technology and installed System digital printing machine, which helps us yield innovative tiles with stunning designs and excellent quality. We constantly emphasize on new product development catering the dynamic and unique taste of our consumers.



20+

Years of experience
in ceramic industry

75+

Export
countries

1000+

Channel Partners
in India

25m

Sq. mtrs.
Production
Capacity Per Year

06

Manufacturing Units
Across Morbi

1000+

Employees

The structure, technology and the entire setup at CREANZA is in sync with the contemporary times. Innovation, progress, commitment and perfection are the four fundamental pillars of the company. Core values of the CREANZA team is a combination of intelligence, skills, knowledge and dedication. The people working at CREANZA love to invent and reinvent while exploring new concepts with the help of our state-of-the-art technology and a positive attitude.

The unmatched technical brilliance of our manufacturing units and genuine efforts of the man power has led us to the path of growth and progress. Marching ahead on the bright path of achievement we are bringing a new thought process for the best results. Ideas for the future!



BE SURROUNDED BY THE REGAL SOPHISTICATION OF SHIMMERING PIECES

Create spaces that
reflect the brilliance
of your vision of
stunning grandeur.

The ShineX Collection is inspired by the blend of shapes and colors found in modern artistry. These tiles feature the mesmerizing interplay of intersecting lines, dancing with an array of earthy and serene tones that fill your spaces with elegance and grace. Their glossy finish opens your spaces by reflecting natural light, creating a look of expansive luxury, and making any room inviting. This luxurious sheen mirrors your modern aesthetic, effectively transforming your home into a stylish sanctuary.

BASK IN THE CAPTIVATING ARTISTRY OF NATURAL TONES AND BEAUTIFUL DESIGNS

This Collection captures that intricate beauty of earthy and serene hues bringing a breath of freshness to your spaces. These tiles are an ode to creativity featuring a dance of patterns and shapes that brings out the beauty of your spaces while connecting them to the tranquility of nature.

This Collection is crafted to enhance any aesthetic, bringing a sense of elegance and splendor to your spaces. With these surfaces, with their exceptional craftsmanship and timeless beauty, the ShineX tiles turn ordinary areas into stunning havens of ethereal grace, captivating anyone who steps foot into your environment with their breathtaking perfection.

Their dynamic format allows for a wide variety of applications, which adds to their unique appeal. Create spaces that wow with the stunning beauty of these tiles.



TABLE OF CONTENT



ROYAL
CALCUTTA WHITE



ROYAL
CEASAR



ROYAL
SANZIO AVORIO



ROYAL
SANZIO AVORIO DECOR



ROYAL
SANZIO GREY



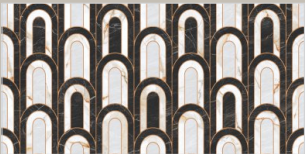
ROYAL
TERRA DI PISA



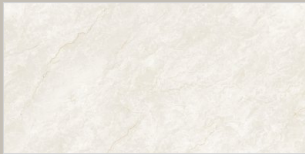
ROYAL
MARSILANO ONYX



ROYAL
MASERATI STATUARIO



ROYAL
MASERATI STATUARIO DECOR



ROYAL
FERROL PEARL



ROYAL
FERROL PEARL DECOR



ROYAL
MIAMI ONYX CHARCOAL



ROYAL
MIAMI ONYX CHARCOAL DECOR



ROYAL
TESORINO ONYX



ROYAL
TESORINO ONYX DECOR



ROYAL
DORADA BEIGE



ROYAL
DORADA BEIGE DECOR



ROYAL
BRAZILLIANO JADE



ROYAL
ANTHOR NATURAL



ROYAL
ANTHOR NATURAL DECOR



ROYAL
PLANETO NERO



ROYAL
PLANETO NERO DECOR



ROYAL
PLANETO GREY



ROYAL
PLANETO BIANCO DECOR



ROYAL
PLANETO BIANCO



ROYAL
PLANETO MOSS



ROYAL
PLANETO CREMA DECOR



ROYAL
PLANETO CREMA



ROYAL
PLANETO BLUE



ROYAL PLANETO
BLUE FLORAL DECOR



ROYAL
PLANETO BIANCO



ROYAL
PLANETO VERDE



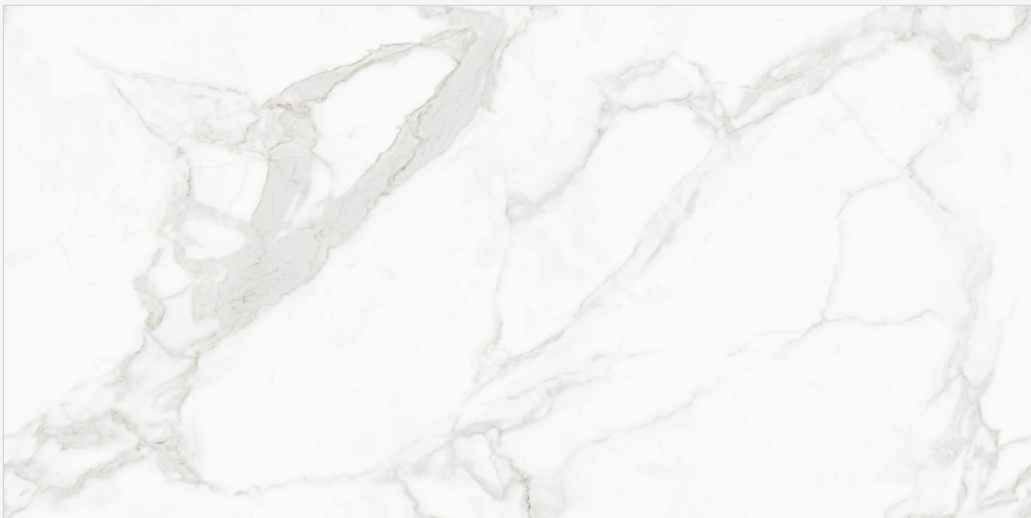
ROYAL
PLANETO VERDE DECOR



ROYAL
PLANETO BIANCO

ROYAL CALCUTTA WHITE





ROYAL CALCUTTA WHITE
FINISH : SHINEX

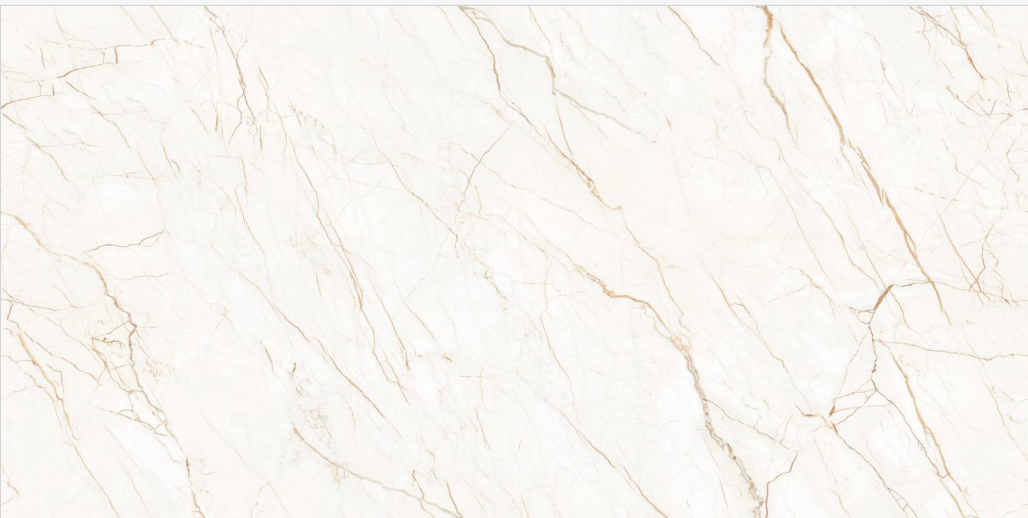
SIZE : 600x1200mm | RANDOM : 4

Scan Here
For Virtual



ROYAL CEASAR





ROYAL CEASAR
FINISH : SHINEX

SIZE :
600x1200mm

RANDOM :
4

Scan Here
For Virtual



ROYAL SANZIO AVORIO & DECOR





ROYAL SANZIO AVORIO
FINISH : SHINEX



ROYAL SANZIO AVORIO DECOR
FINISH : SHINEX PLUS

SIZE :
600x1200mm

RANDOM :
4



ROYAL SANZIO GREY





ROYAL SANZIO GREY
FINISH : SHINEX

SIZE : 600x1200mm | RANDOM : 4

Scan Here
For Virtual



ROYAL TERRA DI PISA





ROYAL TERRA DI PISA
FINISH : SHINEX

SIZE :
600x1200mm

RANDOM :
8

Scan Here
For Virtual



ROYAL MARSILANO ONYX





ROYAL MARSILANO ONYX
FINISH : SHINEX PLUS

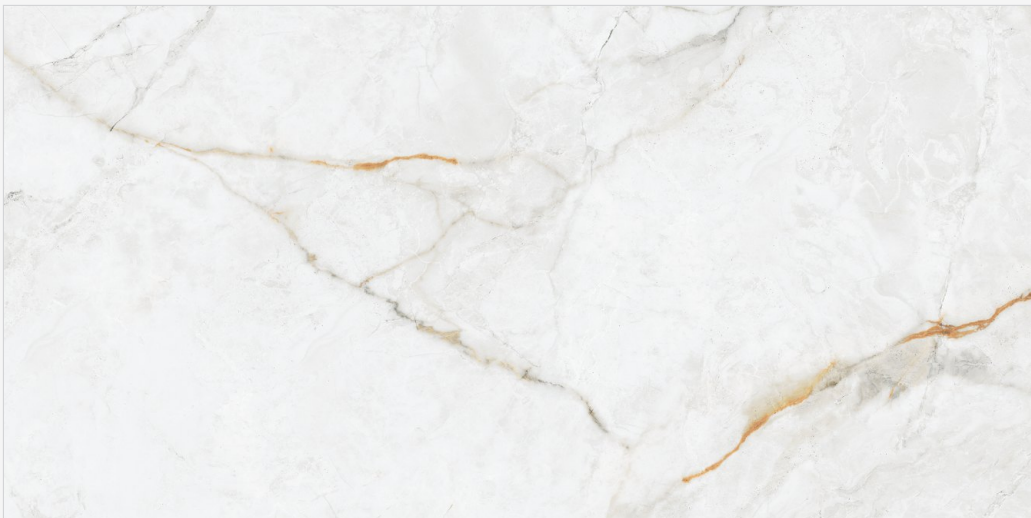
SIZE : 600x1200mm | RANDOM : 6

Scan Here
For Virtual
360°

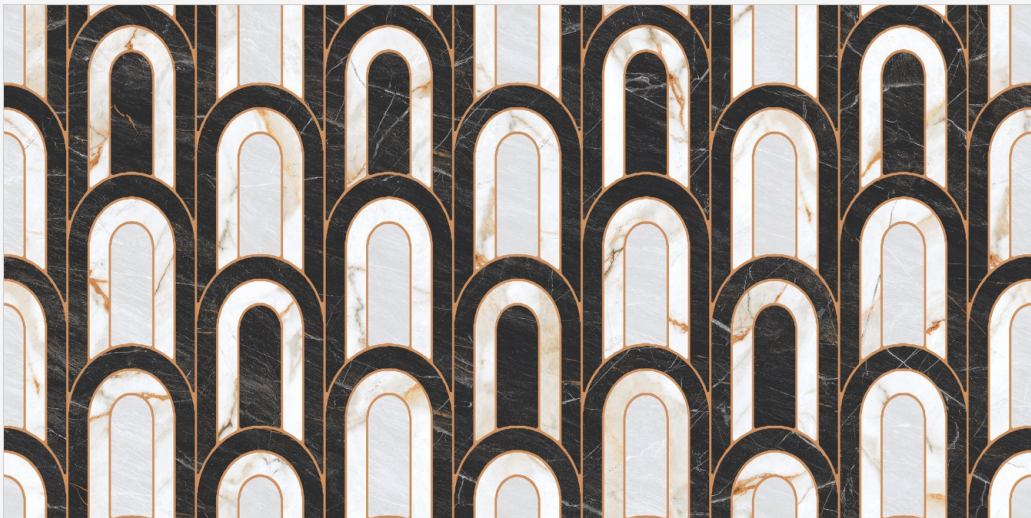


ROYAL MASERATI STATUARIO & DECOR





ROYAL MASERATI STATUARIO
FINISH : SHINEX



ROYAL MASERATI STATUARIO DECOR
FINISH : SHINEX PLUS

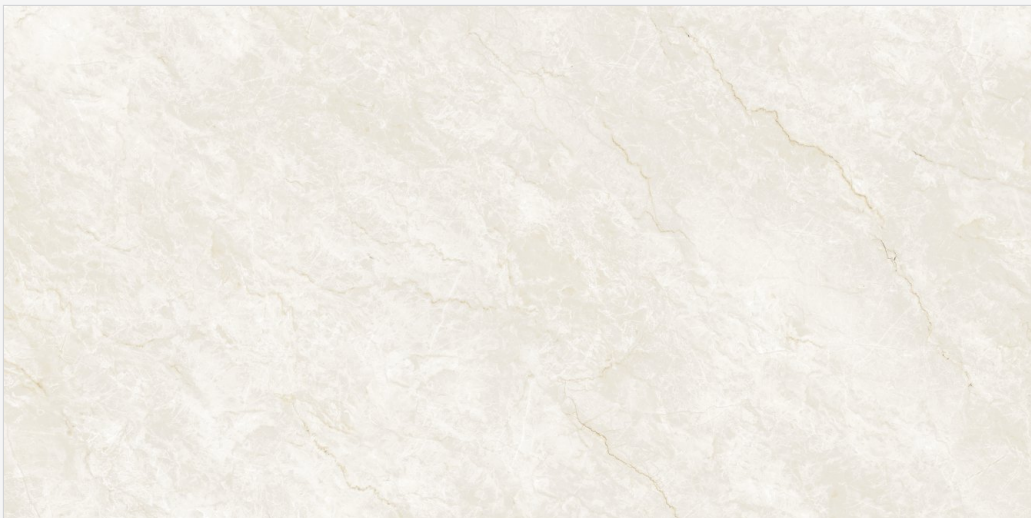
SIZE :
600x1200mm

RANDOM :
9



ROYAL FERROL PEARL & DECOR





ROYAL FERROL PEARL
FINISH : SHINEX



ROYAL FERROL PEARL DECOR
FINISH : SHINEX PLUS

SIZE :
600x1200mm

RANDOM :
4

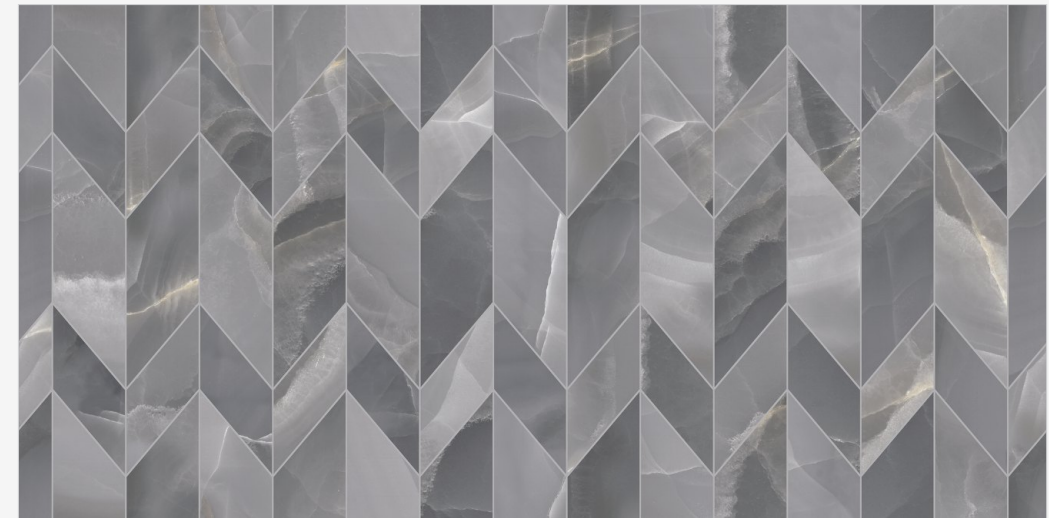


ROYAL MIAMI ONYX CHARCOAL & DECOR





ROYAL MIAMI ONYX CHARCOAL
FINISH : SHINEX



ROYAL MIAMI ONYX CHARCOAL DECOR
FINISH : SHINEX PLUS

SIZE :
600x1200mm

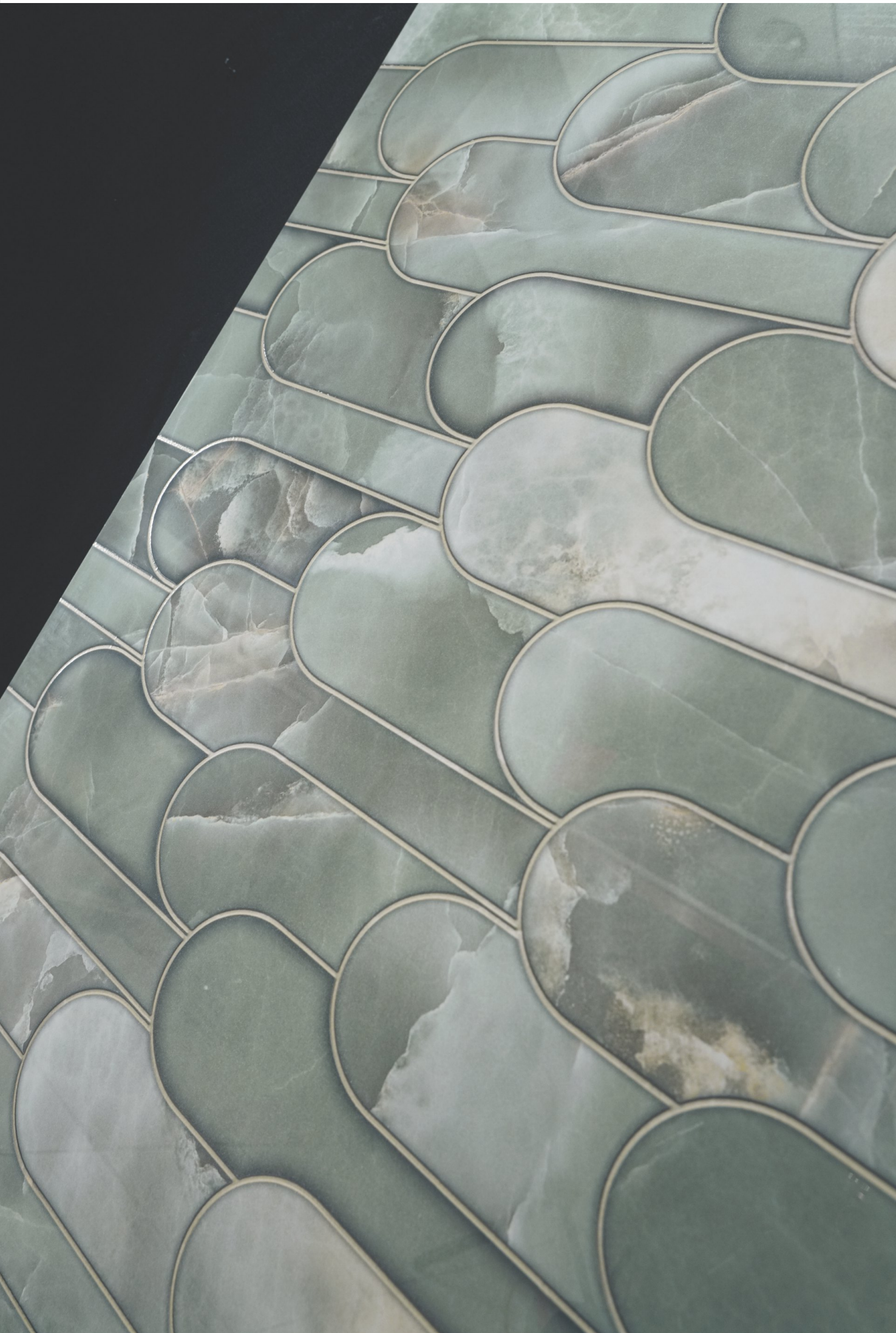
RANDOM :
6

Scan Here
For Virtual



ROYAL TESORINO ONYX & DECOR





ROYAL TESORINO ONYX
FINISH : SHINEX



ROYAL TESORINO ONYX DECOR
FINISH : SHINEX PLUS

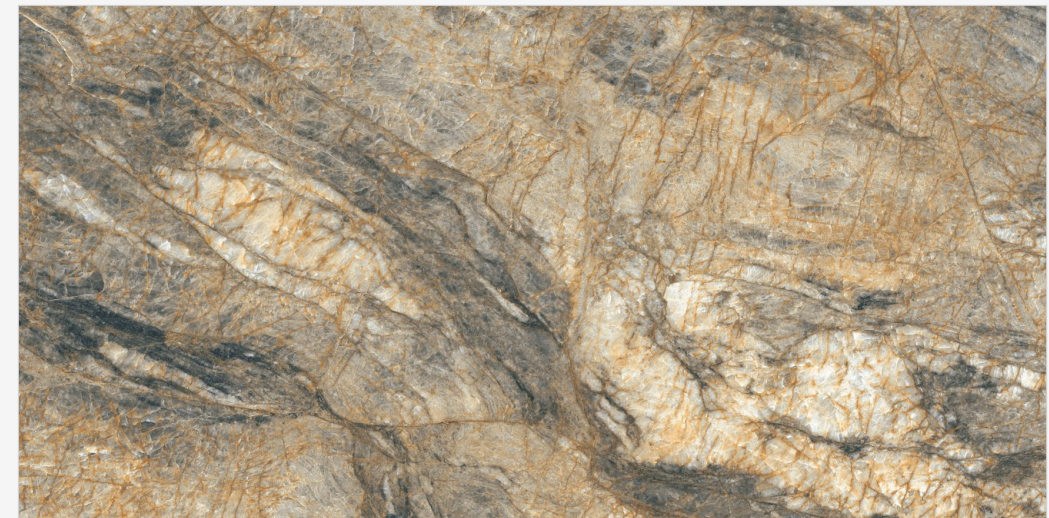
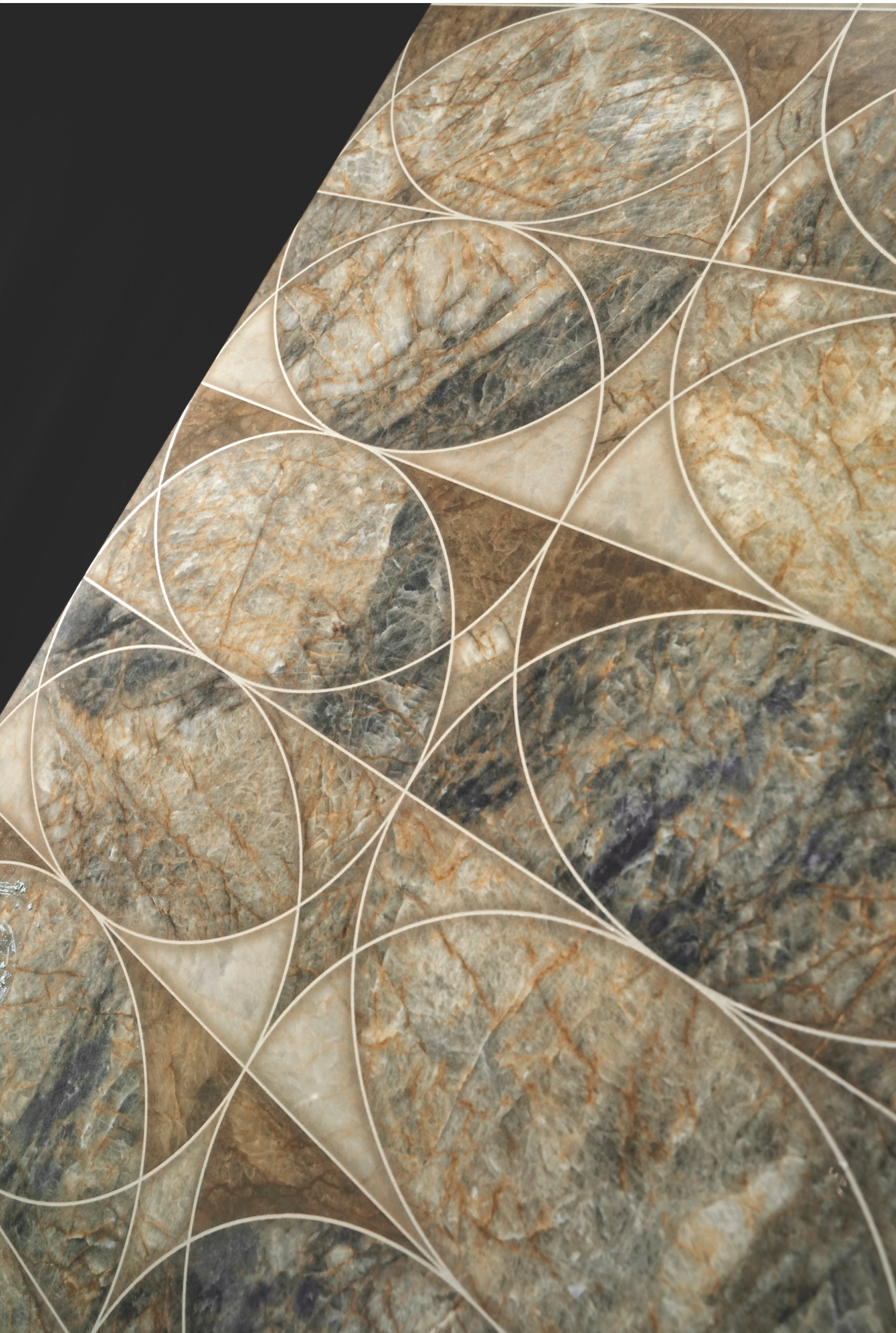
SIZE :
600x1200mm

RANDOM :
6

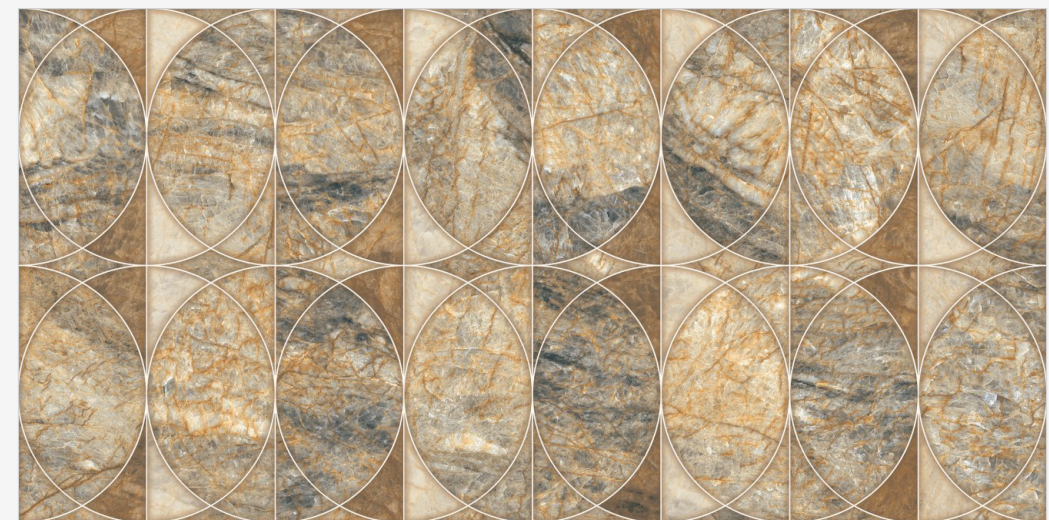


ROYAL DORADA BEIGE & DECOR





ROYAL DORADA BEIGE
FINISH : SHINEX



ROYAL DORADA BEIGE DECOR
FINISH : SHINEX PLUS

SIZE :
600x1200mm

RANDOM :
6

Scan Here
For Virtual



ROYAL BRAZILLIANO JADE





ROYAL BRAZILLIANO JADE
FINISH : SHINEX

SIZE :
600x1200mm

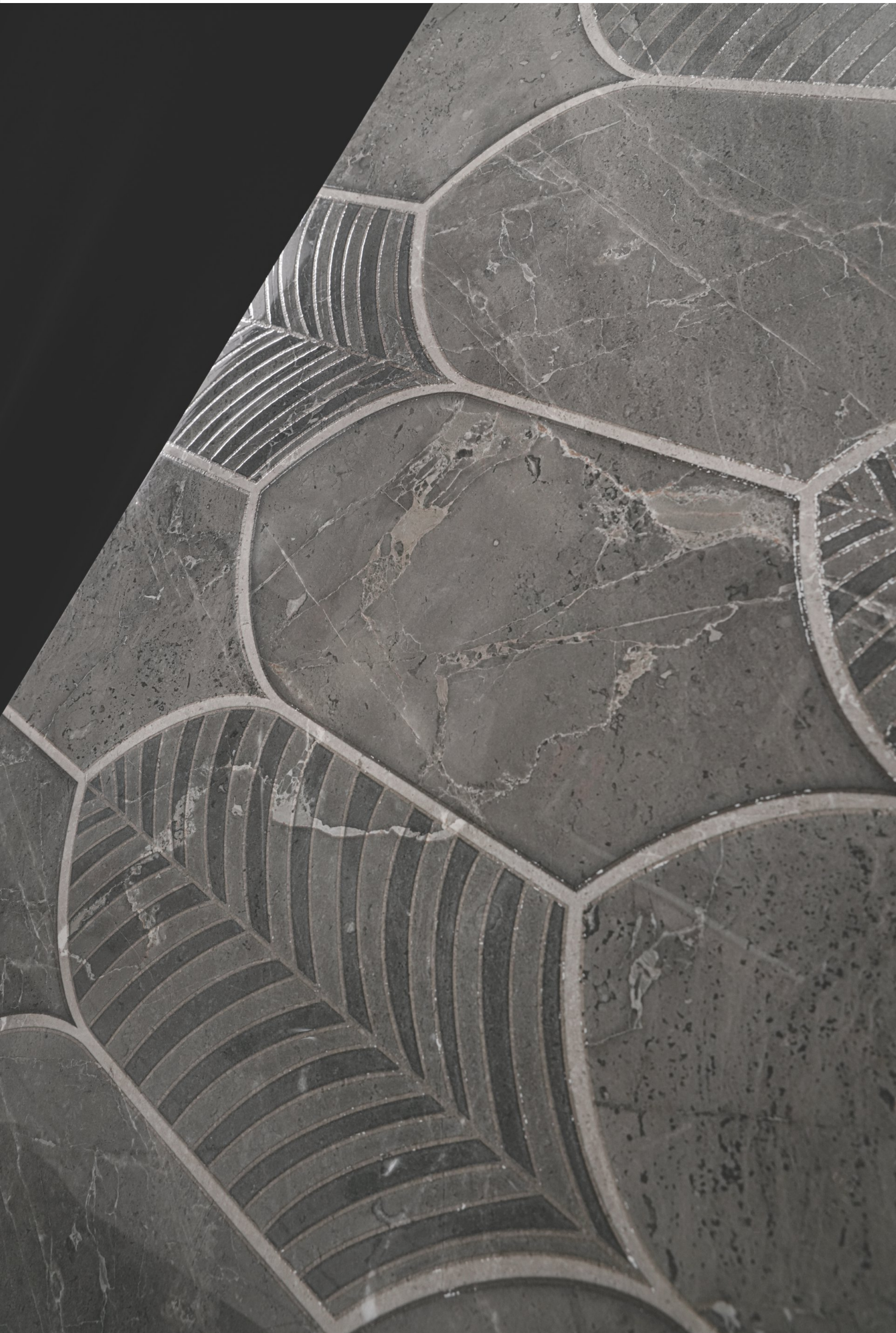
RANDOM :
4

Scan Here
For Virtual
360°

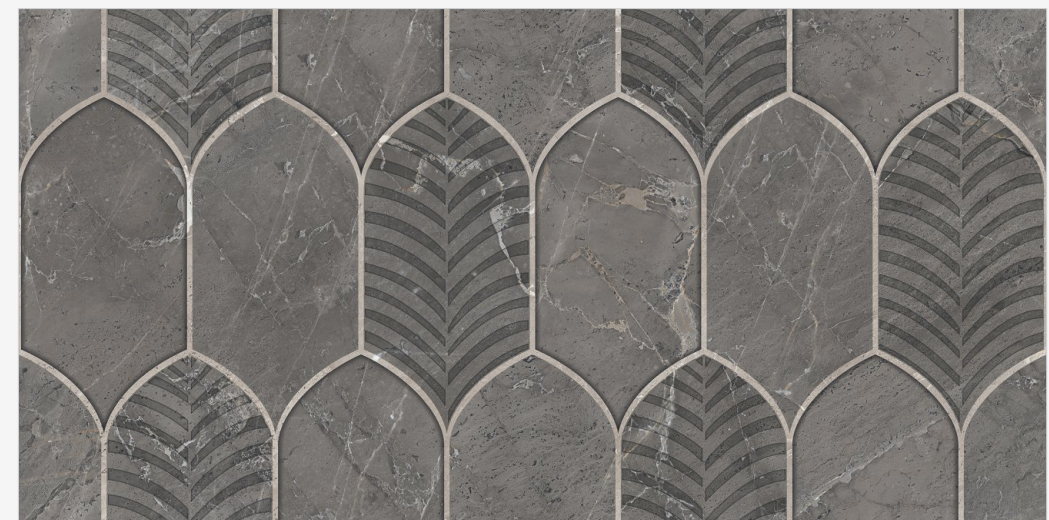


ROYAL ANTHOR NATURAL & DECOR





ROYAL ANTHOR NATURAL
FINISH : SHINEX



ROYAL ANTHOR NATURAL DECOR
FINISH : SHINEX PLUS

SIZE :
600x1200mm

RANDOM :
5

Scan Here
For Virtual

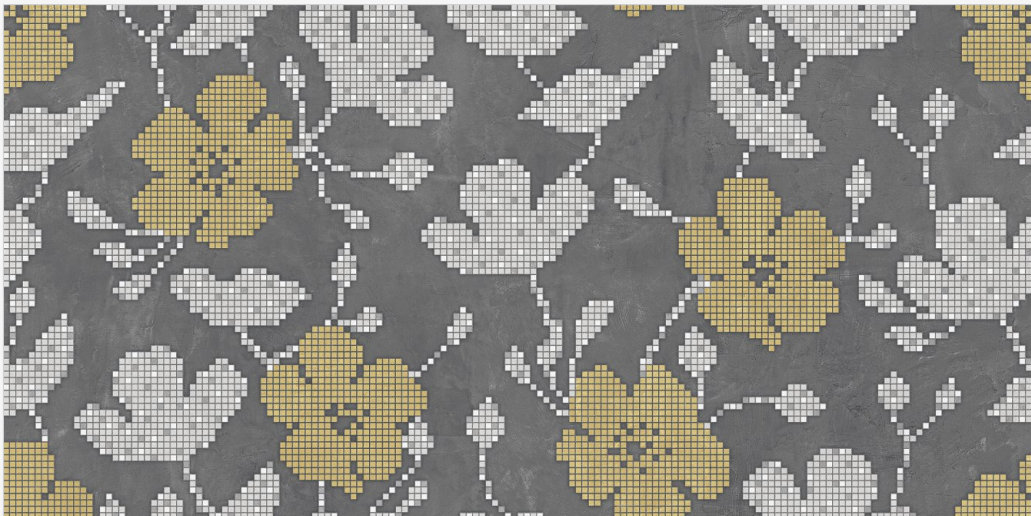


ROYAL PLANETO NERO & DECOR





ROYAL PLANETO NERO
FINISH : SHINEX



ROYAL PLANETO NERO DECOR
FINISH : SHINEX PLUS

SIZE :
600x1200mm

RANDOM :
4

Scan Here
For Virtual
360°



ROYAL PLANETO BIANCO, DECOR & GREY





ROYAL PLANETO GREY
FINISH : SHINEX



ROYAL PLANETO BIANCO DECOR
FINISH : SHINEX PLUS



ROYAL PLANETO BIANCO
FINISH : SHINEX

SIZE :
600x1200mm

RANDOM :
5

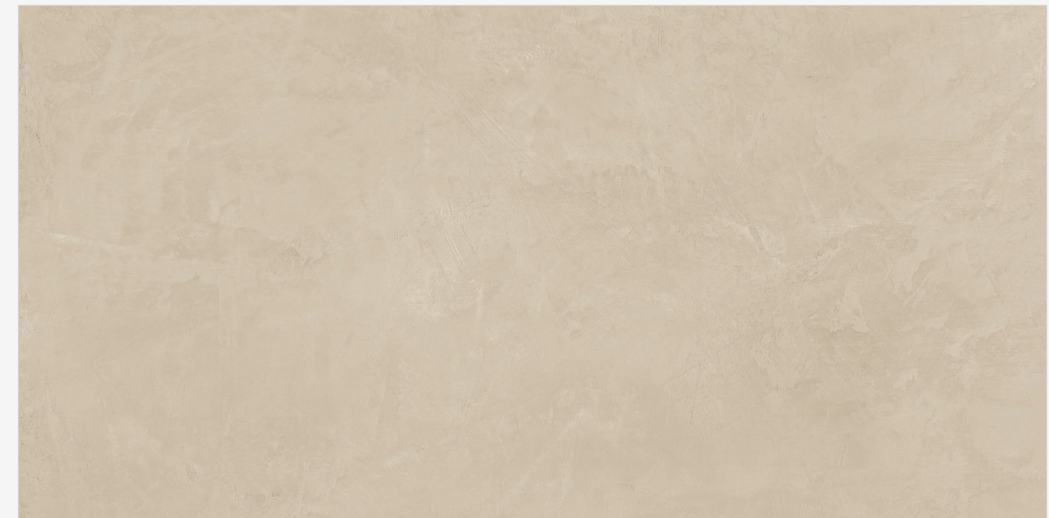
Scan Here
For Virtual

360°



ROYAL PLANETO CREMA, DECOR & MOSS

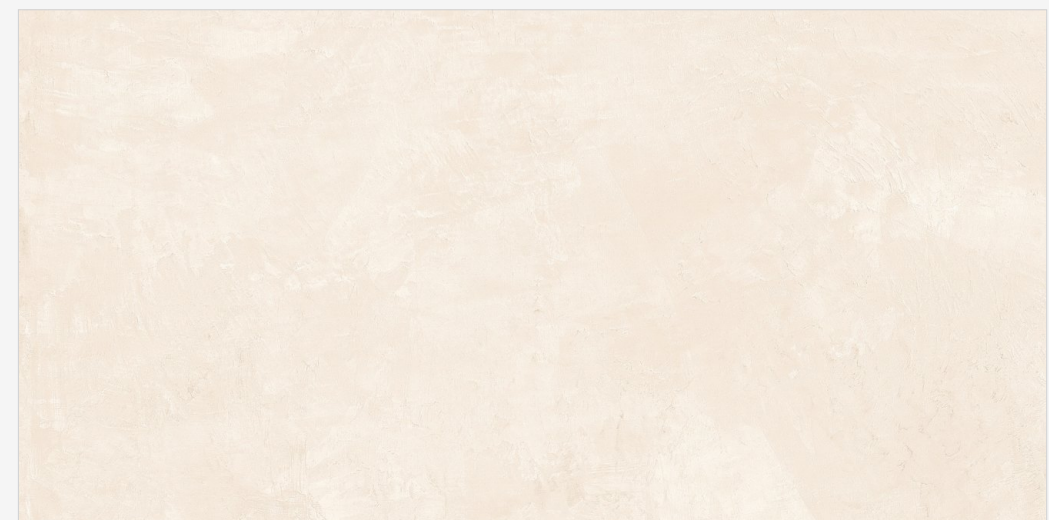




ROYAL PLANETO MOSS
FINISH : SHINEX



ROYAL PLANETO CREMA DECOR
FINISH : SHINEX PLUS



ROYAL PLANETO CREMA
FINISH : SHINEX

SIZE :
600x1200mm

RANDOM :
5



ROYAL PLANETO BLUE & FLORAL DECOR





ROYAL PLANETO BLUE
FINISH : SHINEX



ROYAL PLANETO BLUE FLORAL DECOR
FINISH : SHINEX PLUS



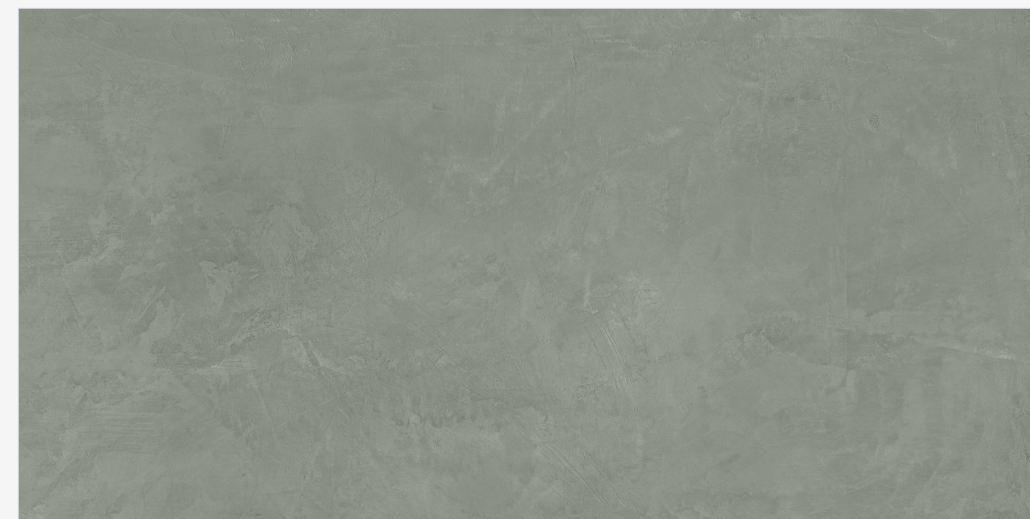
ROYAL PLANETO BIANCO
FINISH : SHINEX

SIZE : 600x1200mm | **RANDOM** : 5



ROYAL PLANETO BIANCO, VERDE & DECOR

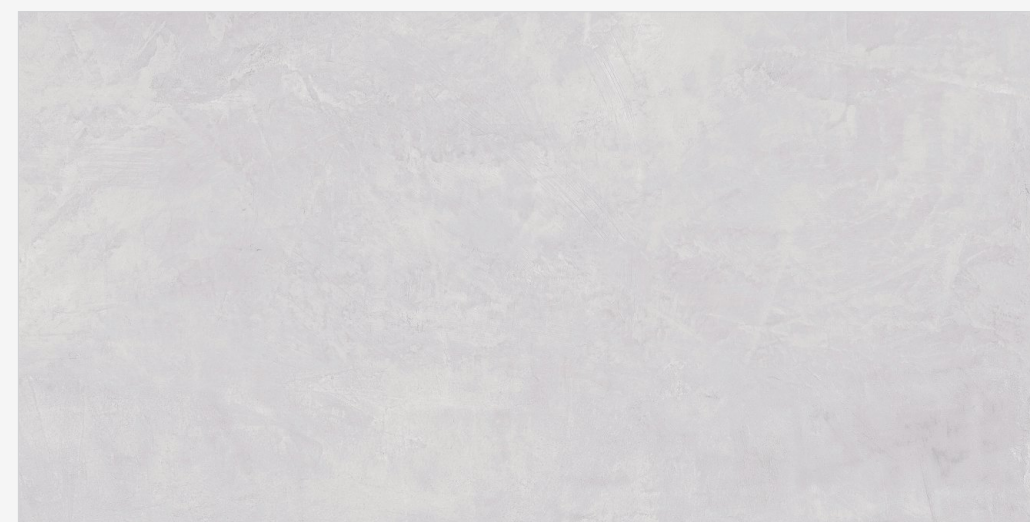




ROYAL PLANETO VERDE
FINISH : SHINEX



ROYAL PLANETO VERDE DECOR
FINISH : SHINEX PLUS



ROYAL PLANETO BIANCO
FINISH : SHINEX

SIZE :
600x1200mm

RANDOM :
5

Scan Here
For Virtual
360°



TECHNICAL SPECIFICATION OF GVT/PGVT

CHARACTERISTIC	International Standards Group B1a- ISO 13006 Annx. G.	MEAN VALUE OF CREANZA	TEST METHOD
Deviation In Length	± 0.60%	± 0.10%	ISO-10545-2
Deviation In Thickness	± 5.00%	± 4.00%	ISO-10545-2
Straightness Of Sides	± 0.50%	± 0.10%	ISO-10545-2
Rectangularity	± 0.60%	± 0.10%	ISO-10545-2
Surface Flatness	± 0.50%	± 0.15%	ISO-10545-2
Surface Quality (%)	A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tile	95% Free from Visible Defects	ISO-10545-2
Scratch Hardness of Surface (Moh's scale)	Min. 6	Min. 6	ISO-10545-2
Modulus of Rupture	> 35N/mm ³	> 40N/mm ²	ISO-10545-4
Breaking Strength	> 1300 N	> 1500 N	ISO-10545-4
Water Absorption	< 0.50%	< 0.08%	ISO-10545-3
Stain Resistance	Stain Resistant	Stain Resistant	ISO-10545-14
Chemical Resistance	No Damage	No Damage	ISO-10545-13
Thermal Expansion	< 9 x 10 ⁻⁶	< 7 x 10 ⁻⁶	ISO-10545-8
Moisture Expansion	Nil	Nil	ISO-10545-10
Thermal Shock Resistance	No Damage	No Damage	ISO-10545-9
Resistance to Surface Abrasion	Manu. to State Abrasion Class	PEI class 3-5	ISO-10545-7
Bulk Density	> 2.00	> 2.20	ISO-10545-3



PACKING DETAIL

Product	Size	Pcs. / Box	Area / Box
	600x1200mm	2	1.44 sq. mtr.

Note: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.



COMMANDER VITRIFIED PVT. LTD.

8-A N.H., At. Sartanpar,
Ta. Wankaner - 363 621,
Dist. Morbi, Gujarat, INDIA

info@creanza.in | export@creanza.in
+91 95123 20066

NOIDA DISPLAY CENTRE :

A-131, Ground Floor, Sector-63,
Noida - 201 301, Uttar Pradesh, INDIA

Cell : +91 95123 90035
Tele.: +91 120 4273335

BANGALORE DISPLAY CENTRE :

2nd Floor, Chhabria Square,
126, KH Road, Bangalore - 560 027,
Karnataka, INDIA

Cell : +91 95123 90034

AHMEDABAD DISPLAY CENTER :

Near Oganaj Circle,
Sardar Patel Ring Road,
Above Wood Element Store,
Ahmedabad - 380 060, Gujarat, INDIA

Cell : +91 95123 20056

CREANZA.IN

For Sales Enquiry :

WEST ZONE

MH / GOA / CG	+91 95123 20065
GUJARAT	+91 95123 20056
MP	+91 95123 20030
RAJASTHAN	+91 95123 20034

SOUTH ZONE

KARNATAKA	+91 95123 90034
TN	+91 95123 90032
KERALA	+91 95123 20057
TELANGANA / AP	+91 95123 20042

NORTH ZONE

DELHI / HARYANA /	
PUNJAB / HP / J&K	+91 95123 90035
UP / UK	+91 95123 20035

NORTH EAST

+91 95123 20054

EAST ZONE

WB / ODISHA	+91 95123 20048
BIHAR	+91 95123 20016
JHARKHAND	+91 95123 20047

EXPORT

+91 99251 41768
+91 95123 20044
+91 95123 20077